

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM337372

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bochic Holdings, LLC		04/06/2015	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	MIRIAM SALAT INC.		
Street Address:	530 Seventh Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3734999	MRM	
Registration Number:	3800331	MIRIAM SALAT	
CORRESPONDENCE DATA			
Fax Number:	2124480066		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 448-1100		
Email:	ochernin@mclaughlinstern.com		
Correspondent Name:	Oliver R. Chernin		
Address Line 1:	260 Madison Avenue		
Address Line 2:	c/o McLaughlin & Stern, LLP		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	51859.000		
NAME OF SUBMITTER:	Oliver R. Chernin		
SIGNATURE:	/Oliver R. Chernin/		
DATE SIGNED:	04/06/2015		
Total Attachments: 1			
source=MIRIAM SALAT TM Assignment#page1.tif			

CH \$65.00 3734999

ASSIGNMENT OF REGISTRATION OF MARKS

WHEREAS, Bochic Holdings, LLC, a New York limited liability company, having a place of business at 12 West 57th Street, New York, NY 10019, is using and is the owner of the following trademarks registered in the United States Patent and Trademark Office:

Trademark	Registration No.	Registered
mrm (and Design)	3,734,999	January 5, 2010
miriam salat	3,800,331	June 8, 2010

AND WHEREAS, MIRIAM SALAT INC., a New York corporation, having a place of business at 530 Seventh Avenue, New York, NY 10018, is desirous of acquiring the said trademarks, the good will of the business symbolized by the trademarks, and the registrations thereof;

NOW, THEREFORE, in consideration of and in exchange for the sum of ten dollars (\$ 10.00) and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Bochic Holdings, LLC, does hereby assign, transfer, and convey, unto MIRIAM SALAT INC., the entire right, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the trademarks, and the registrations thereof.

IN WITNESS WHEREOF the undersigned has executed this assignment by its duly authorized representative as of this 6 day of April, 2015.

Bochic Holdings, LLC

By: 

David Joseph, Member