

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM337503

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gaiam, Inc.		01/01/2015	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	Gaia, Inc.		
Street Address:	833 W. South Boulder Road		
City:	Louisville		
State/Country:	COLORADO		
Postal Code:	80027		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86223417	BEYOND BELIEF	
Serial Number:	85780294	BEYOND BELIEF	
Registration Number:	4508193	BEYOND BELIEF	
Registration Number:	4679534	BEYOND BELIEF	
CORRESPONDENCE DATA			
Fax Number:	3102869573		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 785-1200		
Email:	jk@jonathankirsch.com		
Correspondent Name:	Jonathan Kirsch		
Address Line 1:	1880 Century Park East		
Address Line 2:	Suite 515		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	GAIA, INC./BEYOND BELIEF		
NAME OF SUBMITTER:	Jonathan Kirsch		
SIGNATURE:	/Jonathan Kirsch/		
DATE SIGNED:	04/07/2015		
Total Attachments: 1			

OP \$115.00 86223417

TRADEMARK ASSIGNMENT

Dated and Effective as of January 1, 2015.

Effective as of the date first written above (“Effective Date”), and for good consideration, receipt and sufficiency of which are hereby acknowledged, GAIAM, INC., a Colorado corporation (“Assignor”), 833 W. South Boulder Road, Louisville, CO 80027, hereby assigns, conveys, grants and transfers to GAIA, INC., a Colorado corporation (“Assignee”), 833 W. South Boulder Road, Louisville, CO 80027, wholly, exclusively and irrevocably, in perpetuity and throughout the universe, all right, title and interest in and to the word mark BEYOND BELIEF, and any design marks incorporating the foregoing word mark, and any and all business, reputation and goodwill symbolized by and/or associated with such marks, which Assignor may own, claim and/or control.

Without limiting the generality of the foregoing, Assignor hereby assigns to Assignee all right, title and interest in and to any and all trademark registrations and applications in the United States Patent and Trademark Office (“USPTO”) and elsewhere throughout the world, for all of the foregoing marks, and any and all rights arising under such applications and registrations, including but not limited to the applications for the word mark BEYOND BELIEF pending in the USPTO under Ser. No. 86223417 and Ser. No. 85780294, and the registrations for the word mark BEYOND BELIEF under Reg. No. 4508193 and Reg. No. 4679534.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment effective as of the Effective Date.

GAIAM, INC.



Digitally signed by Jonathan
Lieberman
Date: 2015.03.03 11:23:36
-07'00'

By: _____

Its Authorized Signatory

Name: Jonathan A. Lieberman

Title: VP, Business & Legal Affairs