

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM337618

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KEYBANK NATIONAL ASSOCIATION		04/07/2015	National Banking Association: OHIO
RECEIVING PARTY DATA			
Name:	YESCO ADMINISTRATION LLC		
Street Address:	2401 Foothill Drive		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84109		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	1044002	YESCO	
Registration Number:	1045133	YESCO	
Registration Number:	1043357	Y	
Registration Number:	1143780	Y	
Registration Number:	1410843	YESCO Y	
Registration Number:	1395192	SIGNS OF SUCCESS	
Registration Number:	1884972	YESCOZETTE	
Registration Number:	2159679	PRISMVIEW	
Registration Number:	2275608	PRISM DISPLAY SYSTEMS	
Registration Number:	3426166	YESCO OUTDOOR MEDIA	
Registration Number:	3692444	SMARTSTRIP	
Registration Number:	4093512	EXPERT SIGN AND LIGHTING SERVICE - IT'S	
Serial Number:	85500099	SERVIZIO	
Serial Number:	85501880	SERVIZIO	
Serial Number:	85556205	YESCO FRANCHISING	
CORRESPONDENCE DATA			
Fax Number:	8014153500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8014153000
Email: ipmail@djplaw.com
Correspondent Name: Jason P. Nixon
Address Line 1: 111 East Broadway, Suite 900
Address Line 2: Durham Jones & Pinegar
Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER:	24651-087
NAME OF SUBMITTER:	Jason P. Nixon
SIGNATURE:	/Jason P. Nixon, Reg. No. 58,604/
DATE SIGNED:	04/08/2015

Total Attachments: 2
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TERMINATION OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

WHEREAS, YOUNG ELECTRIC SIGN COMPANY, a Utah corporation and YESCO ADMINISTRATION LLC, a Utah limited liability company (collectively the "Pledgor"), entered into those certain Intellectual Property Security Agreements each dated as of May 18, 2012 (collectively, the "Security Agreement"), in favor KEYBANK NATIONAL ASSOCIATION, a national banking association as administrative agent (the "Secured Party"), true and correct copies of which were recorded by the United States Patent and Trademark Office on May 25, 2012, at Reel 4787, Frame 0949; Reel 028275, Frame 0290; and Reel 04787, Frame 0964;

WHEREAS, pursuant to the Security Agreement, the Pledgor granted a security interest in the Collateral (as that term is defined in the Security Agreement) to the Secured Party; and

WHEREAS, the Secured Party desires to release its security interest in the Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby:

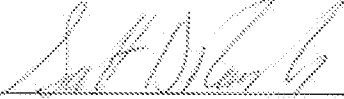
1. Releases and reassigns to the Pledgor any and all liens, security interests, rights, titles and interests of the Secured Party pursuant to the Security Agreement in the Collateral without recourse or any representation or warranty, express or implied.

2. Authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the release hereby given.

IN WITNESS WHEREOF, the Secured Party has caused this Termination of Security Interest in Intellectual Property to be signed by its duly authorized representative as of this 7th day of April 2015.

Secured Party:

KEYBANK NATIONAL ASSOCIATION,
a national banking association

By:  _____

Name: Scott D. Randle

Title: Senior Vice President

[SIGNATURE PAGE TO
TERMINATION OF SECURITY INTEREST IN INTELLECTUAL PROPERTY]

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RECORDED: 04/08/2015

TRADEMARK
REEL: 005494 FRAME: 0310