

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM337812

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Imperial Brands, Inc.		04/06/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Belvedere		
<b>Street Address:</b>	7 Quai De Paix		
<b>City:</b>	Beaucaire		
<b>State/Country:</b>	FRANCE		
<b>Postal Code:</b>	30300		
<b>Entity Type:</b>	Societe Anonyme: FRANCE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3835016	SOBIESKI VANILIA	
<b>Registration Number:</b>	4006566	SOBIESKI KAMEL	
<b>Registration Number:</b>	4502049	SOBIESKI LEMON MERINGUE	
<b>Registration Number:</b>	4235390	SOBIESKI TOASTED COCONUT	
<b>Registration Number:</b>	3772826	SOBIESKI CYTRON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2122680904		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-268-0900		
<b>Email:</b>	alice@mt-iplaw.com		
<b>Correspondent Name:</b>	Gloria Tsui-Yip		
<b>Address Line 1:</b>	1350 Broadway		
<b>Address Line 2:</b>	Suite 802		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>ATTORNEY DOCKET NUMBER:</b>	TASS_5TMSSOBIESKI		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Gloria Tsui-Yip		
<b>Address Line 1:</b>	1350 Broadway		

OP \$140.00 3835016

<b>Address Line 2:</b>	Suite 802
<b>Address Line 4:</b>	New York, NEW YORK 10018
<b>NAME OF SUBMITTER:</b>	Gloria Tsui-Yip
<b>SIGNATURE:</b>	/GTY/
<b>DATE SIGNED:</b>	04/09/2015
<b>Total Attachments: 2</b> source=Sobieski TrademarksAssignment_Executed#page1.tif source=Sobieski TrademarksAssignment_Executed#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is being made and entered into as of April 6, 2015, by and between Imperial Brands, Inc., a Delaware Corporation having a place of business at 11505 Fairchild Gardens Avenue, Suite 204, Palm Beach Gardens, Florida 33410, United States of America (hereinafter "Assignor") and Belvedere, a France Societe Anonyme having a place of business at 7 Quai de la Paix, 30300 BEAUCAIRE, France, (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the U.S. trademark registrations as listed in Appendix A and is using the trademarks in commerce in connection with the goods identified therein (hereinafter the "Trademarks");

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Trademarks.

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, transfers and sets over to Assignee, its entire right, title and interest in and to the Trademarks, together with the associated goodwill of the business symbolized by the Trademarks throughout the world, including without limitation: any renewals and extension of the registration, together with all claims for damages by reason of past infringement of the Trademarks, with the right to sue for, and collect the same for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives.

Imperial Brands, Inc.

[Signature]

By: Nicolas Guillet

Title: President

Date: 04/06/15

APPENDIX A

1. U.S. Trademark Registration No. 3,835,016, registered on August 17, 2010, for **SOBIESKI VANILIA**, Word mark, covering "vodka."
2. U.S. Trademark Registration No. 4,006,566, registered on August 2, 2011, for **SOBIESKI KARMEL**, Word mark, covering "vodka."
3. U.S. Trademark Registration No. 4,502,049, registered on March 25, 2014, for **SOBIESKI LEMON MERINGUE**, Word mark, covering "vodka."
4. U.S. Trademark Registration No. 4,235,390, registered on October 30, 2012, for **SOBIESKI TOASTED COCONUT**, Word mark, covering "vodka."
5. U.S. Trademark Registration No. 3,772,826, registered on April 6, 2010, for **SOBIESKI CYTRON**, Word mark, covering "vodka."