

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM337816

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900319992		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Arc Mesa Educators, LLC		05/01/2011	LIMITED LIABILITY COMPANY:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Physicians' Education Resource, LLC		
<b>Street Address:</b>	666 Plainsboro Road		
<b>Internal Address:</b>	Suite 356		
<b>City:</b>	Plainsboro		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08536		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3380118	MIAMI BREAST CANCER CONFERENCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6099779057		
<b>Email:</b>	shpulaski@shpulaskilaw.com		
<b>Correspondent Name:</b>	Shannon H. Pulaski		
<b>Address Line 1:</b>	14 Winding Creek Drive		
<b>Address Line 4:</b>	Millstone Township, NEW JERSEY 08535		
<b>NAME OF SUBMITTER:</b>	4/9/2015		
<b>SIGNATURE:</b>	/Shannon Hennessy Pulaski/		
<b>DATE SIGNED:</b>	04/09/2015		
<b>Total Attachments: 3</b>			
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source=Trademark Assignment_ArcMesa_Neil signed#page3.tif			

## CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Arc Mesa Educators, LLC a New Jersey limited liability company located at 666 Plainsboro Road, Suite 356 Plainsboro, NJ 08536 ("Assignor") was the owner of the trademark and trademark application, and related goodwill, identified on Schedule A (hereinafter the "Assigned Mark"); and

WHEREAS, Physicians' Education Resource, LLC, a New Jersey limited liability company ("Assignee"), is desirous of confirming it acquired the entire worldwide right, title and interest in and to the said trademark, trademark application and in and to any registrations, renewals, and extensions that may be granted thereon, together with all common law rights and the goodwill of the business connected therewith;

NOW THEREFORE, TO WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the Assignor, said Assignor confirms that as of 5/1/11 it sold, assigned and transferred to Assignee, its successors and assigns, and does hereby sell, assign, and transfer to Assignee, its successors and assigns, its entire rights, title, interest and related goodwill in and to the Assigned Mark, along with the right to sue for past infringement of the Assigned Mark. Assignor further confirms that it has sold, assigned and transferred to Assignee, its successors and assigns, and hereby does sell, assign and transfer to Assignee, its successors and assigns, that portion of the business to which the Assigned Mark pertain.

Physicians' Education Resource, LLC

By: 

Name: Neil Glasse

Title: CFO

Date: 3/26/15

## CONFIRMATORY TRADEMARK ASSIGNMENT

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**Physicians' Education Resource, LLC**

By: \_\_\_\_\_

Name: Neil Glasse

Title: CFO

Date: 3/26/15

**Schedule A**

<b>Trademark</b>	<b>Registration Number</b>
Miami Breast Cancer Conference	3380118