

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM337868

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JINGLE PUNKS MUSIC LLC		03/18/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	OLE MEDIA MANAGEMENT (GP) INC.		
<b>Street Address:</b>	266 KING STREET WEST SUITE 500		
<b>City:</b>	TORONTO ONTARIO		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M5V 1H8		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4280702	IT'S YOUR MUSIC. OWN IT.	
<b>Registration Number:</b>	3810159	JINGLE PUNKS	
<b>Registration Number:</b>	3810162	JINGLE PUNKS	
<b>Registration Number:</b>	4127145	THE JINGLE PLAYER	
<b>Registration Number:</b>	4265332	POWERED BY JINGLE PUNKS	
<b>Registration Number:</b>	4300341	THE HIPSTER ORCHESTRA	
<b>Registration Number:</b>	4300340	THE JINGLE PUNKS HIPSTER ORCHESTRA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7168542787		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	716-854-4300 ext 230		
<b>Email:</b>	lgreenbaum@gross-shuman.com		
<b>Correspondent Name:</b>	Leslie Mark Greenbaum		
<b>Address Line 1:</b>	465 main street suite 600		
<b>Address Line 4:</b>	Buffalo, NEW YORK 14203		
<b>ATTORNEY DOCKET NUMBER:</b>	14598-0900		
<b>DOMESTIC REPRESENTATIVE</b>			

OP \$190.00 4280702

<b>Name:</b>	Leslie Mark Greenbaum
<b>Address Line 1:</b>	465 main street suite 600
<b>Address Line 4:</b>	Buffalo, NEW YORK 14203
<b>NAME OF SUBMITTER:</b>	LESLIE MARK GREENBAUM
<b>SIGNATURE:</b>	/lesliemarkgreenbaum/
<b>DATE SIGNED:</b>	04/10/2015
<b>Total Attachments: 6</b> source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif source=Trademark Assignment#page3.tif source=Trademark Assignment#page4.tif source=Trademark Assignment#page5.tif source=Trademark Assignment#page6.tif	

## TRADE-MARK ASSIGNMENT

WHEREAS, Jingle Punks Music LLC, a limited liability company formed under the laws of the State of Delaware, (the "**Assignor**"), the full post office address of whose principal office or place of business is 11 Park Place, Suite 1400, New York, NY 10010, is the owner of certain trade-marks, including, without limitation, the trade-marks (registered trade-marks and common law trade-marks in association with the goods and services listed therein) identified in the attached **Schedule "A"** (collectively the "**Trade-marks**");

AND WHEREAS, ole Media Management (GP) Inc., a corporation incorporated under the laws of Ontario (the "**Assignee**"), the full post office address of whose principal office or place of business 266 King Street West, Suite 500, Toronto, Ontario, M5V 1H8 desires to acquire the entire right, title and interest in the Trade-marks and the goodwill associated with the Trade-marks;

AND WHEREAS the Assignor wishes to assign the Trade-marks to the Assignee, and the Assignee wishes to confirm its ownership of the whole right, title and worldwide interest in and to the Trade-marks;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Assignor sells, assigns and transfers unto the Assignee, its successors, assigns or legal representatives, the whole right, title and worldwide interest to the Trade-marks, together with the goodwill of any and all business carried on in association with and symbolized by the trade-marks and in the Trade-marks, and together with the right to sue for and recover damages in the name of the Assignee for any and all past and future infringements of such Trade-marks the same to be held by the Assignee, its successors, assigns or legal representatives, as fully and effectively as they would have been held by the Assignor had this sale, assignment and transfer not been made;

AND the Assignor confirms that it has waived and does hereby irrevocably waive in favour of the Assignee now and in the future any and all rights in the Trade-marks which may have accrued to the Assignor, including but not limited to any moral rights for copyrights in the Trade-marks;

AND the Assignor hereby authorizes the issuance of any and all said registrations for the Trade-marks, not already issued, to the Assignee, its successors, assigns or legal representatives;

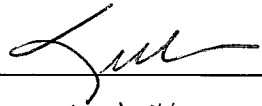
AND the Assignor, on behalf of itself, its successors, assigns and legal representatives, hereby covenants and agrees, without further consideration, to do all such lawful acts and things and to execute such further lawful assignments, documents, assurances, applications, oaths, declarations, powers of attorney and other instruments as reasonably may be required by the Assignee, its successors, assigns or legal representatives, to obtain any and all registrations, re-issues or extensions of registrations for the Trade-marks and to vest the same in the Assignee, its successors, assigns or legal representatives, and in furtherance of the Assignee's attempts to protect the Trade-marks and the goodwill therein;

AND, Assignor hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements in conflict herewith.

This Assignment shall be governed and construed in accordance with the internal laws of the Province of Ontario, without regard to conflicts of law principles; shall be binding upon the Assignor, its successors and assigns; and may not be modified orally, but instead only by an agreement or instrument in writing.

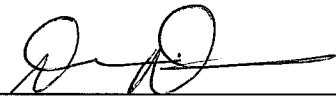
THIS ASSIGNMENT is effective as of March 18th, 2015 ("Effective Date").

**JINGLE PUNKS MUSIC LLC**

By: 

Name: Ed Killin

Title: EVP, Acquisitions

By: 


Name: Denis Ousmore

Title VP, Finance

**SCHEDULE "A"**


**All trade-marks owned by Jingle Punks Music LLC as of the Effective Date, including but not limited to the following:**

**CANADA - TRADEMARKS**

<b>No.</b>	<b>Trademark</b>	<b>Status App/Reg. Date &amp; No.</b>	<b>Goods and Services</b>
1	It's Your Music. Own It.	<b>Pending</b> App 27-JAN-2012 App 1562560	(1) Software as a Service (SaaS) services featuring software for use in providing a music asset management platform featuring solutions for creating, sharing, administering and monetizing music assets.
2	JINGLE PUNKS	<b>Registered</b> App 19-JAN-2012 App 1561370 Reg 03-JUN-2013 Reg TMA852317	(1) Commercial administration of the licensing of the music of others. Providing an online computer database in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions. Providing a search engine for obtaining data on a global computer network in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions.
3	JINGLE PUNKS & Design 	<b>Registered</b> App 19-JAN-2012 App 1561369 Reg 03-JUN-2013 Reg TMA852292	(1) Commercial administration of the licensing of the music of others. Providing an online computer database in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions. Providing a search engine for obtaining data on a global computer network in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions.
4	THE JINGLE PLAYER	<b>Registered</b> App 19-JAN-2012 App 1561368 Reg 03-JUN-2013 Reg TMA852316	(1) Commercial administration of the licensing of the music of others. Providing an online computer database in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions. Providing a search engine for obtaining data on a global computer network in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions.


**UNITED STATES - TRADEMARKS**

<b>No.</b>	<b>Trademark</b>	<b>Status App/Reg. Date &amp; No.</b>	<b>Goods and Services</b>
1	It's Your Music. Own It.	<b>Registered</b> App 26-JAN-2012 App 85/526,197 Reg 22-JAN-2013 Reg 4280702	Software as a Service (SaaS) services featuring software for use in providing a music asset management platform featuring solutions for creating, sharing, administering and monetizing music assets.
2	JINGLE PUNKS	<b>Registered</b> App 03-NOV-2009 App 77/863,557 Reg -29-JUN-2010 Reg 3810159	Commercial administration of the licensing of the music of others. Providing an online computer database in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions. Providing a search engine for obtaining data on a global computer network in the



No.	Trademark	Status App/Reg. Date & No.	Goods and Services
			fields of music and entertainment featuring algorithms for music-based and non-music-based search functions.
3	JINGLE PUNKS & Design 	<b>Registered</b> App 03-NOV-2009 App 77/863,611 Reg -29-JUN-2010 Reg 3810162	Commercial administration of the licensing of the music of others. Providing an online computer database in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions. Providing a search engine for obtaining data on a global computer network in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions.
4	THE JINGLE PLAYER	<b>Registered</b> App 09-AUG-2011 App 85/393,020 Reg 10-APR-2012 Reg 4127145	Commercial administration of the licensing of the music of others. Providing an online computer database in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions. Providing a search engine for obtaining data on a global computer network in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions.
5	POWERED BY JINGLE PUNKS	<b>Registered</b> App 09-AUG-2011 App 85/393,035 Reg 25-DEC-2012 Reg 4265332	Commercial administration of the licensing of the music of others. Providing an online computer database in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions. Providing a search engine for obtaining data on a global computer network in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions.
6	THE HIPSTER ORCHESTRA	<b>Registered</b> App 19-MAR-2012 App 85/573,122 Reg 12-MAR-2013 Reg 4300341	Entertainment services, namely, live performances by a musical band.
7	THE JINGLE PUNKS HIPSTER ORCHESTRA	<b>Registered</b> App 19-MAR-2012 App 85/573,108 Reg 12-MAR-2013 Reg 4300340	Musical sound recordings. Entertainment services, namely, live performances by a musical band.

#### AUSTRALIA - TRADEMARKS

No.	Trademark	Status App/Reg. Date & No.	Goods and Services
1	JINGLE PUNKS	<b>Registered</b> App 31-AUG-2011 App Reg 13-NOV-2013 Reg 1445919	<b>Class: 35</b> Commercial administration of the licensing of the music of others  <b>Class: 42</b> Providing an online computer database in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions; providing a search engine for obtaining data on a global computer network in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions
2	JINGLE PUNKS & Design	<b>Registered</b> App 31-AUG-2011	<b>Class: 35</b> Commercial administration of the licensing of the music of others


No.	Trademark	Status App/Reg. Date & No.	Goods and Services
		App Reg 13-NOV-2013 Reg 1445921	<b>Class: 42</b> Providing an online computer database in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions; providing a search engine for obtaining data on a global computer network in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions
3	THE JINGLE PLAYER	Registered App 31-AUG-2011 App Reg 13-NOV-2013 Reg 1445917	<b>Class: 35</b> Commercial administration of the licensing of the music of others.
4	POWERED BY JINGLE PUNKS	Registered App 31-AUG-2011 App Reg 13-NOV-2013 Reg 1445916	<b>Class: 35</b> Commercial administration of the licensing of the music of others.  <b>Class: 42</b> Providing an online computer database in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions; providing a search engine for obtaining data on a global computer network in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions

#### BRAZIL - TRADEMARKS

No.	Trademark	Status App/Reg. Date & No.	Goods and Services
1	JINGLE PUNKS	App No 831191279 PENDING	Class: 35
2	JINGLE PUNKS	App No 831191309 PENDING	Class: 35
3	JINGLE PUNKS & Design 	App No 831191325 PENDING	Class: 35 Class: 41 Class: 42
4	JINGLE PUNKS & Design 	App No 831191317 PENDING	Class: 35 Class: 41 Class: 42

#### EUROPEAN COMMUNITY - TRADEMARKS

No.	Trademark	Status App/Reg. Date & No.	Goods and Services
1	JINGLE PUNKS	Registered App 12-JAN-2012	Class: 35 Commercial administration of the licensing of the music of others.

No.	Trademark	Status App/Reg. Date & No.	Goods and Services
		<b>App</b> 010568079 <b>Reg</b> 24-MAY-2012 <b>Reg</b> 010568079	Class: 41 Providing an online computer database in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions. Class: 42 Providing a search engine for obtaining data on a global computer network in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions.
2	JINGLE PUNKS & Design 	<b>Registered</b> <b>App</b> 12-JAN-2012 <b>App</b> 010568079 <b>Reg</b> 24-MAY-2012 <b>Reg</b> 010568079	Class: 35 Commercial administration of the licensing of the music of others. Class: 41 Providing an online computer database in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions. Class: 42 Providing a search engine for obtaining data on a global computer network in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions.
3	THE JINGLE PLAYER	<b>Registered</b> <b>App</b> 30-JAN-2012 <b>App</b> 010601375 <b>Reg</b> 30-MAY-2012 <b>Reg</b> 010601375	Class: 35 Commercial administration of the licensing of the music of others. Class: 41 Providing an online computer database in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions. Class: 42 Providing a search engine for obtaining data on a global computer network in the fields of music and entertainment featuring algorithms for music-based and non-music-based search functions.

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