

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM337891

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BENCOM S.R.L.		12/01/2014	CORPORATION: ITALY
RECEIVING PARTY DATA			
Name:	BENETTON GROUP S.R.L.		
Street Address:	31050 Ponzano Veneto, Via Villa Minelli 1		
City:	Treviso		
State/Country:	ITALY		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	1370263	012 BENETTON	
Registration Number:	1191913	BENETTON	
Registration Number:	3536086	BENETTON	
Registration Number:	1512130	BENETTON	
Registration Number:	3878841	BENETTON	
Registration Number:	1752500	COLORS	
Registration Number:	1503516	COLORS DE BENETTON	
Registration Number:	4164691	KILLER LOOP	
Registration Number:	3869350	KILLER LOOP	
Registration Number:	3846993	PLAYLIFE	
Registration Number:	1988264	UNDERCOLORS	
Registration Number:	2611115	UNDERCOLORS OF BENETTON.	
Registration Number:	1618282	UNITED COLORS OF BENETTON	
Registration Number:	1610037	UNITED COLORS OF BENETTON	
Registration Number:	3499142	UNITED COLORS OF BENETTON.	
Registration Number:	2382177	UNITED COLORS OF BENETTON.	
Registration Number:	3606096	UNITED COLORS OF BENETTON.	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
TRADEMARK			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2028576000
Email: tmdocket@arentfox.com
Correspondent Name: Anthony V. Lupo; Arent Fox LLP
Address Line 1: 1717 K Street, N.W.
Address Line 4: Washington, D.C. 20006-5344

ATTORNEY DOCKET NUMBER:	028787.00001
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DOMESTIC REPRESENTATIVE

Name: Anthony V. Lupo; Arent Fox LLP
Address Line 1: 1717 K Street, N.W.
Address Line 4: Washington, D.C. 20006-5344

NAME OF SUBMITTER:	Amy E. Salomon
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SIGNATURE:	/Amy E. Salomon/
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DATE SIGNED:	04/10/2015
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Total Attachments: 0

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