

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM337903

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee's name previously recorded on Reel 003684 Frame 0234. Assignor(s) hereby confirms the Assignment.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Drone Communications, LLC		12/21/2007	LIMITED LIABILITY COMPANY: MISSOURI
RECEIVING PARTY DATA			
Name:	Lee Enterprises, Incorporated		
Street Address:	201 N. Harrison St.		
Internal Address:	Suite 600		
City:	Davenport		
State/Country:	IOWA		
Postal Code:	52801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78571318	BEST BRIDAL	
CORRESPONDENCE DATA			
Fax Number:	5633241616		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(563) 324-3246		
Email:	USPTOmail@l-wlaw.com		
Correspondent Name:	April A. Price, Esq.		
Address Line 1:	220 N. Main Street		
Address Line 2:	LANE & WATERMAN LLP		
Address Line 4:	Davenport, IOWA 52801		
NAME OF SUBMITTER:	April A. Price		
SIGNATURE:	/April A. Price/		
DATE SIGNED:	04/10/2015		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Drone Communications, LLC		12/21/2007	LIMITED LIABILITY COMPANY: MISSOURI
RECEIVING PARTY DATA			
Name:	Lee Enterprises, Inc. <i>Incorporated</i> AAP		
Street Address:	201 N. Harrison St.		
City:	Davenport		
State/Country:	IOWA		
Postal Code:	52801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78571318	BEST BRIDAL	
CORRESPONDENCE DATA			
Fax Number:	(314)469-4850		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(314) 469-2610		
Email:	tmattorneypto@aol.com		
Correspondent Name:	Annette P. Heller		
Address Line 1:	14323 S. Outer Forty Dr.		
Address Line 2:	Suite 512 S		
Address Line 4:	TOWN & COUNTRY, MISSOURI 63017		
ATTORNEY DOCKET NUMBER:	D134 005		
NAME OF SUBMITTER:	Annette P. Heller		
Signature:	/aph72met/		

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 REEL: 003684 FRAME: 0234
 REEL: 005495 FRAME: 0950

Date:

12/21/2007

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Drone Communications, LLC ("Assignor"), a Missouri limited liability company, located and doing business at 721 Emerson Rd., Suite 240, St. Louis, Missouri 63141, is the owner of the trademark, BEST BRIDAL, and trademark Application Serial No. 78/571318, which was filed on February 20, 2005 and is currently pending in the United States Patent and Trademark Office, and

Incorporated ^{AAP}

WHEREAS, Lee Enterprises, ~~Inc.~~ ("Assignee"), a Delaware corporation, located and doing business at 201 N. Harrison St., Davenport, Iowa 52801, is desirous of acquiring said trademark and pending trademark application.

NOW, THEREFORE, for good and valuable consideration in the amount of \$ [REDACTED] the sufficiency and receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, its successors and assigns, all rights, title and interest in and to the said trademark and trademark application, together with the goodwill of the business symbolized by the said trademark, and in and to any and all causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages for any past, present or future infringement or misappropriation of said trademark and the pending application thereof.

Drone Communications, LLC
By: [Signature]
Michael A. Drone, Owner

Dated: 12/21/2007