

<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
---

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM337609

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Q.E.P. Co., Inc.		04/02/2015	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RK Response, Inc.		
<b>Street Address:</b>	3200 N. Federal Highway		
<b>Internal Address:</b>	#206-4		
<b>City:</b>	Boca Raton		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33431		
<b>Entity Type:</b>	CORPORATION FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4351662	INSTA GRIP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5614044353		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	561-404-4350		
<b>Email:</b>	patents@sriplaw.com		
<b>Correspondent Name:</b>	SCHNEIDER ROTHMAN INTELLECTUAL PROPERTY		
<b>Address Line 1:</b>	4651 North Federal Highway		
<b>Address Line 4:</b>	Boca Raton, FLORIDA 33431		
<b>ATTORNEY DOCKET NUMBER:</b>	00102-0001		
<b>NAME OF SUBMITTER:</b>	JEROLD I. SCHNEIDER		
<b>SIGNATURE:</b>	/JEROLD I. SCHNEIDER/		
<b>DATE SIGNED:</b>	04/08/2015		
<b>Total Attachments: 2</b>			
source=Assignment_4-8-15#page1.tif			
source=Assignment_4-8-15#page2.tif			

OP \$40.00 4351662

**TRADEMARK ASSIGNMENT**

WHEREAS, **Q. E. P. Co., Inc.**, a Delaware Corporation, having its principal offices at 1001 Broken Sound Parkway NW, Suite A, Boca Raton, Florida 33487 U.S.A., hereinafter referred to as the ASSIGNOR, is the owner of the trademark INSTA GRIP as evidenced by the following registrations:

Registration No.	Registration Date	Country
4,351,662	June 11, 2013	United States of America
TMA 885,146	March 9, 2014	Canada

and

WHEREAS, **RK Response, Inc.**, Florida Corporation having its principal office at 3200 N. Federal Hwy #206-4, Boca Raton, FL 33431 U.S.A. hereinafter referred to as the ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to the said trademarks in the United States and Canada;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over to said ASSIGNEE, the entire right, title and interest in and to said trademarks in the United States and Canada, together with the goodwill of the business symbolized by the marks, as well as its entire right, title and interest in and to the United States and Canadian Registrations of the marks as listed above, and any and all claims and demands it may have either at law or in equity arising out of any past infringements, to be held and enjoyed by said ASSIGNEE, its successors, assigns, nominees or legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, sale and transfer not been made, subject to the irrevocable and royalty free right of ASSIGNOR to sell any remaining inventory of products with which the trademarks are used, and subject to the irrevocable and royalty free right of any third parties, purchasing products by or through ASSIGNOR to continue to use and sell such products without interruption by ASSIGNEE.

IN WITNESS WHEREOF, the undersigned, being properly authorized to execute this Assignment, hereunto sets their hand and seal.

Q. E. P. Co., Inc.

By: *Lawrence P. Levine*  
*Lawrence P. Levine*

Its: *SVP + General Counsel*

Date: *April 2, 2015*

STATE OF FLORIDA:

: SS

COUNTY OF PALM BEACH

On this *2<sup>nd</sup>* day of April, 2015, before me, the undersigned officer, personally appeared *LAWRENCE P. LEVINE*, who acknowledged *himself* to be the *SVP + GENERAL COUNSEL* of *Q.E.P. Co., Inc.*, a corporation, and that *he* as such *SVP + GENERAL COUNSEL* being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing the name of the corporation by *himself* as *SVP + GENERAL COUNSEL*.

*Paula B. Siegel*  
Notary Public

