

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM337945

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	1		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Good Earth Energy Conservation, Inc.		03/24/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DFW-USA, Inc.		
<b>Also Known As:</b>	eFleets Technology Corporation		
<b>Street Address:</b>	11605 Haynes Bridge Rd		
<b>Internal Address:</b>	STE 150		
<b>City:</b>	Alpharetta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30009		
<b>Entity Type:</b>	CORPORATION: GEORGIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4225821	FIREFLY ESV	
<b>Registration Number:</b>	3962861	FIREFLY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4049359637		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7707090070		
<b>Email:</b>	mike@7707090070.com		
<b>Correspondent Name:</b>	Michael R. Greenlee		
<b>Address Line 1:</b>	10945 State Bridge Rd		
<b>Address Line 2:</b>	STE 401-298		
<b>Address Line 4:</b>	Alpharetta, GEORGIA 30022		
<b>ATTORNEY DOCKET NUMBER:</b>	EFLEETS-TM-ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Michael R. Greenlee		
<b>SIGNATURE:</b>	/Michael R Greenlee/		
<b>DATE SIGNED:</b>	04/13/2015		

OP \$65.00 4225821

**Total Attachments: 2**

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## ASSIGNMENT OF TRADEMARK RIGHTS

For good and valuable consideration, the receipt of which is hereby acknowledged, Good Earth Energy Conservation, Inc., a Delaware corporation, having an office at 7660 Pebble Drive, Fort Worth, Texas 76118 (“*Assignor*”), does hereby sell, assign, transfer and convey unto DFW-USA, Inc., a Georgia corporation having a primary place of business at 11605 Haynes Bridge Road, Suite 150, Alpharetta, Georgia 30009 (“*Assignee*”) or its designees, all of Assignor’s entire right, title and interest in and to the trademark registrations listed below, including all goodwill of the business associated with and symbolized thereby (collectively “*Trademark Rights*”):

Office	Registration Date	Registration Number	Mark
United States of America	10/16/2012	4225821	FIREFLY ESV
United States of America	5/17/2011	77918266	FIREFLY

In addition, Assignor agrees to and hereby does sell, assign, transfer and convey unto Assignee all rights (i) in and to causes of action and enforcement rights for the Trademark Rights including all rights to pursue damages, injunctive relief and other remedies for past, present and future infringement of the Trademark Rights, and (ii) the right to apply (or continue prosecution) in any and all countries of the world for the Trademark Rights.

Assignor further covenants and agrees that it will upon request, execute and deliver to Assignee any other reasonably requested documents and materials that Assignee reasonably believes are necessary for Assignee to perfect its title, or otherwise enforce its rights, in the Trademark Rights.

Assignor also hereby authorizes the respective trademark office or governmental agency in each jurisdiction to issue any and all trademark registrations or equivalent which may be granted upon any of the Trademark Rights in the name of Assignee, as the assignee to the entire interest therein.

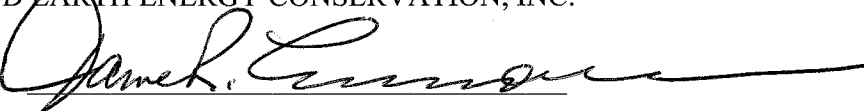
(continued on next page)

The terms and conditions of this Assignment shall inure to the benefit of Assignee, its successors, assigns and other legal representatives, and shall be binding upon Assignor, its successor, assigns and other legal representatives.

IN WITNESS WHEREOF this Assignment of Trademark Rights is executed at 7660 Pebble Drive, Fort Worth, Texas 76118 on March 24, 2015.

ASSIGNOR

GOOD EARTH ENERGY CONSERVATION, INC.

By: 

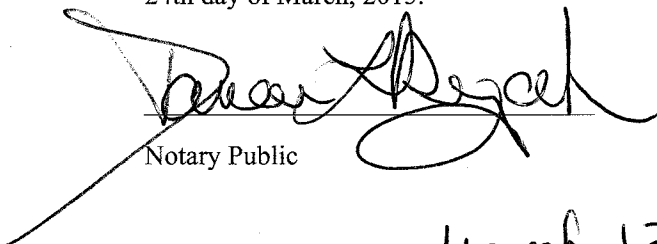
Name: James R. Emmons

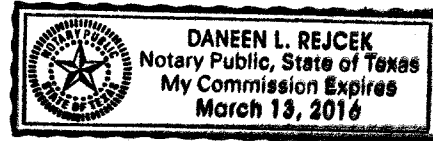
Title: CEO

*(Signature MUST be notarized)*

Sworn to and subscribed before me this

24th day of March, 2015.

  
Notary Public



My Commission Expires: March 13, 2016