

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM337962

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Procter & Gamble Manufacturing Cologne, GmbH		02/09/2015	CORPORATION: GERMANY
RECEIVING PARTY DATA			
Name:	Gucci America, Inc.		
Street Address:	685 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3193709	GUILTY	
CORRESPONDENCE DATA			
Fax Number:	2128087897		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-808-7800		
Email:	trademarks@kelleydrye.com		
Correspondent Name:	Amy Gaven		
Address Line 1:	Kelley Drye & Warren LLP		
Address Line 2:	101 Park Avenue		
Address Line 4:	New York, NEW YORK 10178		
ATTORNEY DOCKET NUMBER:	021282-0004		
NAME OF SUBMITTER:	Amy Gaven		
SIGNATURE:	/Amy Gaven/		
DATE SIGNED:	04/13/2015		
Total Attachments: 4			
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ASSIGNMENT OF UNITED STATES TRADEMARKS AND REGISTRATIONS AND
APPLICATIONS

WHEREAS, Procter & Gamble Manufacturing Cologne GmbH, a corporation organized and existing under the laws of Germany (hereinafter called "Assignor") and having a principal place of business at Wilhelm-Mauser-Straße 40, 50827 Köln, Germany, has adopted, used, is using and is the owner of the United States Trademarks, Trademark Registrations and Trademark Applications set forth in Schedule A attached hereto and made a part hereof: and

WHEREAS, GUCCI AMERICA INC, a corporation organized and existing under the laws of the State of New York, United States of America (hereinafter called "Assignee") having a principal place of business at 685, Fifth Avenue, New York, NY 10022, USA is desirous of acquiring all rights Assignor has or may have in said Trademarks and the Applications or Registrations thereof;

NOW THEREFORE; in consideration of and in exchange for the sum of \$ 100.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer and set over unto Assignee all rights, titles and interest in and to the Trademarks and registrations and/or applications listed in Schedule A together with the goodwill of the business symbolized by the marks and the listed registrations and/or applications, including without limiting the generality of the foregoing, the right of priority to file corresponding applications in any and all countries; the trademarks to be held by Assignee for its own use and enjoyment and for the use and enjoyment of its successors and Assignees as fully and entirely as they would have been held and enjoyed by Assignor had such Assignment not been made.

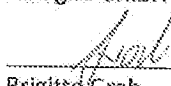
Assignor hereby authorizes and requests that duly authorized officials of the United States Patent and Trademark Office take such action as may be required to give effect to the sale, assignment and transfer made herein, including the issuance of any United States Trademark Registrations on Schedule A to Assignee, its successors and Assigns; and Assignor further agrees to do all things necessary to effectuate such sale, assignment and transfer in respect to each such trademark.

Schedule A

Trademark Name	Registration Number	Registration Date	Class
GUILTY	3193709	02-Jan-2007	3

Assignor

Procter & Gamble Manufacturing
Cologne GmbH



Brigitte Grab
Authorized Signatory

Date: 3 February 2015

Assignee

Gucci America Inc.



Date: 14 January 2015

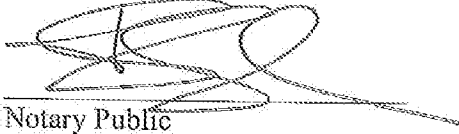
Date: 14 January 2015

STATE OF NEW YORK)

SS.:

COUNTY OF NEW YORK)

On this 14th day of January, 2015, before me personally came Christophe de Pous, to me known and known to me to be the person described in and who executed the foregoing instrument and he/she acknowledged to me that he/she executed the same.



Notary Public

BROOKE ELIZABETH CRESCENTI
NOTARY PUBLIC-STATE OF NEW YORK
No. 02CR6267641
Qualified in New York County
My Commission Expires August 20, 2016

TRADEMARK

REEL: 005496 FRAME: 0313

The Notary Public asked the person present whether the Notary Public or any individual with whom he is associated in jointly exercising his profession, were or are actively involved in a matter which forms the object of this authentication outside of the notary's official affairs. The Person present replied to this in the negative.

I hereby certify, that the above is the true signature, subscribed in my presence of

Mrs. Brigitte G r a b , born: 10.05.1960,
Frankfurter Str. 145, 61476 Kronberg im Taunus,

who is personally known to me.

I hereby certify upon today's inspection of the electronic Commercial Register of Köln Local Court (Amtsgericht) -- record no. HRB 68440 -- that the company Procter & Gamble Manufacturing Cologne GmbH in Köln is registered with said Commercial Register and that Ms. Brigitte Grab has joint collective power of procuration of the afore-mentioned company.

I also certify that Ms. Brigitte Grab is authorized to represent the company Procter & Gamble Manufacturing Cologne GmbH alone in all matters regarding "Trademarks, patents, designs and related Intellectual Property rights" by virtue of the legally effective Power of Attorney of the company Procter & Gamble Manufacturing Cologne GmbH dated March 6, 2013, being available to me today and not having been revoked.

Darmstadt, 09th day of February, 2015




Dr. Kuznik
Notar

APOSTILLE

(Convention de La Haye du 5 octobre 1961)

1. Land: Bundesrepublik Deutschland

Diese öffentliche Urkunde

2. Ist unterschrieben von *Dr. Paul Lauch Keszick*

3. in seiner Eigenschaft als Notar

4. sie ist versehen mit dem Siegel/Stempel des Notars

Dr. Paul Lauch Keszick in Darmstadt

Bestätigt *12. FEB. 2015*

5. in Darmstadt

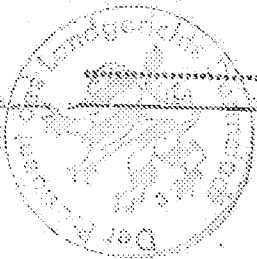
6. am

7. durch den Präsidenten des Landgerichts

8. unter 910 E 2/1 - *3.40/15*

9. Siegel/Stempel

10. Unterschrift



[Signature]
.....
im Auftrag
.....
Vollrentner
Vorsitzender Richter