

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM337968

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advance Magazine Publishers Inc.		03/26/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	American City Business Journals		
Street Address:	120 West Morehead Street		
Internal Address:	Suite 400		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28202		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4660748	INSIDE LACROSSE: THE RECRUITING INVITATI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123817140		
Email:	sjacobs@sabinfirm.com		
Correspondent Name:	Sawyer Carter Jacobs, Esq.		
Address Line 1:	One World Trade Center		
Address Line 4:	New York, NEW YORK 10007		
NAME OF SUBMITTER:	Sawyer C. Jacobs		
SIGNATURE:	/sawyer c. jacobs/		
DATE SIGNED:	04/13/2015		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of March 26, 2015 by and between Advance Magazine Publishers, Inc., a New York Corporation ("AMPI") and American City Business Journals, a North Carolina corporation ("ACBJ").

WHEREAS, AMPI desires to assign all of its rights, title and interest in and to the Trademark, INSIDE LACROSSE: THE RECRUITING INVITATIONAL, Reg. No. 4,660,748 (the Trademark);

WHEREAS, ACBJ desires to acquire the Trademark;

NOW, THEREFORE, AMPI does hereby sell, assign, transfer and set over unto ACBJ all right, title and interest in and to the Trademark, together with any goodwill associated with the registration of the Trademark.

IN WITNESS WHEREOF, AMPI has executed this Assignment effective as of the date first above written.

Advance Magazine Publishers, Inc.

By: 
Name: David Geithner
Title: Vice President