

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM338010

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
INCONTEXT SOLUTIONS, INC.		04/08/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SILICON VALLEY BANK		
<b>Street Address:</b>	3003 TASMAN DRIVE		
<b>City:</b>	SANTA CLARA		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95054		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86506014	IDEATE. EVALUATE. ACTIVATE.	
<b>Registration Number:</b>	4494350	SHOPPERMX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4048853900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4048853868		
<b>Email:</b>	rusty.close@troutmansanders.com		
<b>Correspondent Name:</b>	CHRISTOPHER CLOSE		
<b>Address Line 1:</b>	TROUTMAN SANDERS LLP		
<b>Address Line 2:</b>	600 PEACHTREE STREET NE, SUITE 5200		
<b>Address Line 4:</b>	ATLANTA, GEORGIA 30308-2216		
<b>ATTORNEY DOCKET NUMBER:</b>	220763.001434		
<b>NAME OF SUBMITTER:</b>	Christopher Close		
<b>SIGNATURE:</b>	/Christopher Close/		
<b>DATE SIGNED:</b>	04/13/2015		
<b>Total Attachments: 5</b>			
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ADDENDUM TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS ADDENDUM TO INTELLECTUAL PROPERTY SECURITY AGREEMENT (this "Addendum") is executed pursuant to, and is an addendum to, an Intellectual Property Security Agreement, dated March 12, 2013, as the same may be amended, modified, supplement or restated from time to time, by and between INCONTEXT SOLUTIONS, INC., a Delaware corporation ("Assignor") and SILICON VALLEY BANK, a California corporation ("Assignee"). This Addendum is presented for recordation as constructive notice that Assignor, with its principal office at 300 West Adams Street, Suite 600, Chicago, Illinois 60606, the owner of the intellectual property identified in the exhibits attached hereto, has granted to Assignee, with its principal office at 3003 Tasman Drive, Santa Clara, California 95054, a security interest in the intellectual property, and the exclusive rights comprised in the intellectual property, to secure payment of a debt.

IN WITNESS WHEREOF, Assignor has executed this Addendum as of <sup>April 8</sup>~~March 8~~, 2015.

INCONTEXT SOLUTIONS, INC.


By:   
Name: Martin T. Johnson  
Title: Chief Financial Officer

EXHIBIT A

Copyrights

Description	Registration Number	Application Number
N/A		

EXHIBIT B

Patents

Description	Application Number	Registration Number
N/A		

EXHIBIT C

Trademarks

Description	Serial Number	Registration Number
IDEATE. EVALUATE. ACTIVATE.	86/506,014 (01/16/2015)	
SHOPPERMX (& design)		4,494,350 (03/11/2014)

EXHIBIT D

Mask Works

Description	Application	Registration
N/A		