

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM338036

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Big Strike, LLC		03/24/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Rosenthal & Rosenthal of California, Inc.		
Street Address:	21700 Oxnard St.		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91367		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Serial Number:	78851862	7 DEADLY SINS	
Serial Number:	85564194	AVERAGE BETTY	
Serial Number:	75179905	BIG FLIRT	
Serial Number:	86248151	BLACK MOON	
Serial Number:	77771568	FREE 2	
Serial Number:	77771574	FREE 2 LUV	
Serial Number:	77132256	HEART SOUL	
Serial Number:	75422383	HEART SOUL	
Serial Number:	85425048	HS HEART SOUL	
Serial Number:	77025409	JUST GINGER	
Serial Number:	85768118	LOVE HAIGHT	
Serial Number:	85716037	MNK	
Serial Number:	78790506	SOULMATES	
Serial Number:	85418176	SOUL SANCTUARY	
Serial Number:	85886631	SUGAR HIGH	
Serial Number:	85886658	SWEET TARTS	
Serial Number:	86343594		
Serial Number:	85482066	URBAN HEARTS	
Serial Number:	85768128	WANT AND NEED	
TRADEMARK			

OP \$540.00 78851862

Property Type	Number	Word Mark
Serial Number:	77951802	WORKSHOP
Serial Number:	77656209	WORKSHOP LA

CORRESPONDENCE DATA

Fax Number: 8004947512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-370-4750

Email: ipteam@nationalcorp.com

Correspondent Name: Dwayne C. Houston

Address Line 1: 1025 Vermont Avenue NW, Suite 1130

Address Line 2: National Corporate Research, Ltd.

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	F155039
NAME OF SUBMITTER:	Carolyn Camacho
SIGNATURE:	/Carolyn Camacho/
DATE SIGNED:	04/13/2015

Total Attachments: 4

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SECURITY INTEREST

WHEREAS, Big Strike, LLC., a limited liability company organized under the laws of California, located at 151 W. Rosencrans, Gardena, CA (the "Company"), has adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and

WHEREAS, The Company is obligated to Rosenthal & Rosenthal of California, Inc. (the "Factor") located at 21700 Oxnard Street, Woodland Hills, CA 91367, pursuant to a Factoring Agreement dated March 24, 2015, (as amended from time to time, the "Factoring Agreement"); and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Factor a security interest in and to the Marks, together with the good will of the business symbolized by the Marks (collectively, the "Collateral"), which security interest shall secure all the Obligations as defined in the Factoring Agreement and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of the Factor with respect to the security interest granted hereby are more fully set forth in the Factoring Agreement.

Upon indefeasible payment in full of the Obligations, the security interest granted hereby shall terminate with respect to all Collateral and all rights to the Collateral shall revert to you or any other Person entitled thereto. At such time, we shall execute and deliver to you the appropriate termination statements, releases and other documents reasonably requested by you to evidence such termination and authorize the filing of any such appropriate termination statement, release or other document to terminate such security interests.

Dated: March 24, 2015

BIG STRIKE, LLC

By: 

Gil Vassoly, Vice President

SCHEDULE 'A'

7 Deadly Sins	78851862
Average Betty	85564194
Big Flirt	75179905
Black Moon	86248151
Free 2	77771568
Free 2 Luv	77771574
Heart Soul	77132256, 75422383
HS Heart Soul	85425048
Just Ginger	77025409
Love Haight	85768118
MNK	85716037
Soulmates	78790506
Soul Sanctuary	85418176
Sugar High	85886631
Sweet Tarts	85886658
Three Hearts Design	86343594
Urban Hearts	85482066
Want and Need	85768128
Workshop	77951802
Workshop LA	77656209

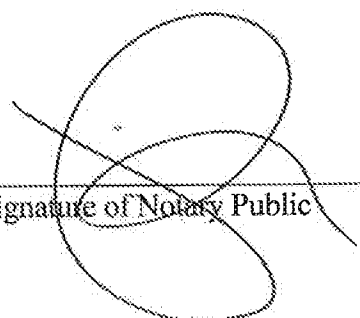
CERTIFICATE OF ACKNOWLEDGEMENT OF NOTARY PUBLIC

STATE OF CALIFORNIA }
 }
COUNTY OF Los Angeles }

On March 23, 2015 before me, Robyn J. Robinson, Notary Public, personally appeared Carl Vassoly who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature of Notary Public

