

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM338043

| | | | |
|---|---|------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Security Agreement | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Big Strike TE Acquisition, LLC | | 03/24/2015 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Rosenthal & Rosenthal of California, Inc. | | |
| Street Address: | 21700 Oxnard St. | | |
| City: | Woodland Hills | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91367 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 74219491 | FIRST OPTION | |
| Serial Number: | 77491965 | SPEAK 2 ME | |
| Serial Number: | 76447330 | STAR CITY | |
| Serial Number: | 78348519 | STAR JEANS | |
| Serial Number: | 77024223 | TL4E TRUE LOVE FOREVER | |
| Serial Number: | 77479999 | YOUR BEST PROFILE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8004947512 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 202-370-4750 | | |
| Email: | ipteam@nationalcorp.com | | |
| Correspondent Name: | Dwayne C. Houston | | |
| Address Line 1: | 1025 Vermont Avenue NW, Suite 1130 | | |
| Address Line 2: | National Corporate Research, Ltd. | | |
| Address Line 4: | Washington, D.C. 20005 | | |
| ATTORNEY DOCKET NUMBER: | F155039 | | |
| NAME OF SUBMITTER: | Carolyn Camacho | | |
| SIGNATURE: | /Carolyn Camacho/ | | |

OP \$165.00 74219491

| | |
|---------------------|------------|
| DATE SIGNED: | 04/13/2015 |
|---------------------|------------|

Total Attachments: 4

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SECURITY INTEREST

WHEREAS, Big Strike TE Acquisition, LLC., a limited liability company organized under the laws of Delaware, located at 151 W. Rosencrans, Gardena, CA (the "Company"), has adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and

WHEREAS, Big Strike, LLC ("Big Strike") is obligated to Rosenthal & Rosenthal of California, Inc. (the "Factor") located at 21700 Oxnard Street, Woodland Hills, CA 91367, pursuant to a Factoring Agreement entered into between Factor and Big Strike (as amended from time to time, the "Factoring Agreement"); and

WHEREAS, the Company has guaranteed the Obligations (as defined in the Factoring Agreement) of Big Strike under the Factoring Agreement pursuant to that certain Guarantee dated March 24, 2015 (as amended from time to time) made by the Company in favor of the Factor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Factor a security interest in and to the Marks, together with the good will of the business symbolized by the Marks (collectively, the "Collateral"), which security interest shall secure all the Obligations as defined in the Factoring Agreement and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of the Factor with respect to the security interest granted hereby are more fully set forth in the Guarantee.


Upon indefeasible payment in full of the Obligations, the security interest granted hereby shall terminate with respect to all Collateral and all rights to the Collateral shall revert

to you or any other Person entitled thereto. At such time, we shall execute and deliver to you the appropriate termination statements, releases and other documents reasonably requested by you to evidence such termination and authorize the filing of any such appropriate termination statement, release or other document to terminate such security interests.

Dated: March 24, 2015

BIG STRIKE TE ACQUISITION, LLC

BY: BIG STRIKE, LLC (SOLE MEMBER)

By: 

Gil Vassoly, Vice President

SCHEDULE 'A'

| Trademark | Serial/Reg. No. |
|------------------------|-----------------|
| First Option | 74219491 |
| Speak 2 Me | 77491965 |
| Star City | 76447330 |
| Star Jeans | 78348519 |
| TL4E True Love Forever | 77024223 |
| Your Best Profile | 77479999 |

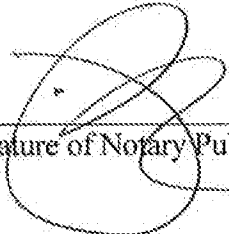
CERTIFICATE OF ACKNOWLEDGEMENT OF NOTARY PUBLIC

STATE OF CALIFORNIA }
 }
COUNTY OF Los Angeles ;

On March 24, 2015 before me, Robyn J. Robinson, Notary Public, personally appeared Gil Vassolun who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) ~~is/are~~ subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity(ies), and that by his/~~her/their~~ signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature of Notary Public

