

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM338163

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advanced Beauty Laboratories, Inc.		04/14/2015	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Nu-World Corp.		
Street Address:	300 Milik Street		
City:	Carteret		
State/Country:	NEW JERSEY		
Postal Code:	07008		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3753361	VISIBLY VOLUMIZING	
Registration Number:	3584751	THE SCIENCE OF BEAUTIFUL LIPS	
Registration Number:	3660487	VISIBLE VOLUME	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	732-476-2524		
Email:	pPhillips@greenbaumlaw.com		
Correspondent Name:	Peter B. Phillips, Esq.		
Address Line 1:	99 Wood Ave. South		
Address Line 4:	Iselin, NEW JERSEY 08830		
ATTORNEY DOCKET NUMBER:	09439-001		
NAME OF SUBMITTER:	Peter B. Phillips		
SIGNATURE:	/Peter B. Phillips, Esq./		
DATE SIGNED:	04/14/2015		
Total Attachments: 2			
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CH \$90.00 3753361

ASSIGNMENT AND ASSUMPTION OF TRADEMARK AGREEMENT

WHEREAS, ADVANCED BEAUTY LABORATORIES, INC., a New Jersey corporation having a principal place of business at 300 Milik Street, Carteret , New Jersey 07008 (the "Assignor"), has used and is the owner of the federally registered trademarks: (i) VISIBLY VOLUMIZING, United States Registration Number: 3,753,361, Registration Date: February 23, 2010, (ii) THE SCIENCE OF BEAUTIFUL LIPS, United States Registration Number: 3,584,751, Registration Date: March 3, 2009 and (iii) VISIBLE VOLUME, United States Registration Number: 3,660,487, Registration Date: July 28, 2009 (collectively, the "Trademarks"); and

WHEREAS, NU-WORLD CORP., a New Jersey corporation having a principal place of business at 300 Milik Street, Carteret, New Jersey 07008 (the "Assignee"), is desirous of acquiring any and all rights that the Assignor may have in and to the Trademarks and the registrations and applications therefor, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign unto the Assignee all right, title and interest in and to the Trademarks, and the registrations and the applications therefor for the United States and throughout the world, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with all rights of action, powers and benefits accruing to the Trademarks, including without limitation, the right to recover for damages and profits for past infringements thereof.


The Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all the Assignor's rights, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor, including, without limitation, any network or internet service provider.

[Signature to follow]

IN WITNESS WHEREOF, this Assignment is executed, delivered and made effective as of this
14 day of April 2015

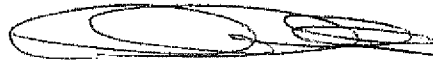
ASSIGNOR:

ADVANCED BEAUTY LABORATORIES, INC.

By: 
Stu Dolleck, President

ASSIGNEE:

NU-WORLD CORP.

By: 
Stu Dolleck, President

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