

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM338174

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Armando Ernesto Dollero Figueroa		03/26/2015	INDIVIDUAL: MEXICO
Carlo Dollero Figueroa		03/26/2015	INDIVIDUAL: MEXICO
RECEIVING PARTY DATA			
Name:	ADF Family Trust		
Street Address:	1401 McKinney St Suite 2200		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77010		
Entity Type:	TRUST: TEXAS		
Composed Of:	<ul style="list-style-type: none"> Armando Ernesto Dollero Figueroa, MEXICO, INDIVIDUAL 		
Name:	CDF Family Trust		
Street Address:	1401 McKinney St Suite 2200		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77010		
Entity Type:	TRUST: TEXAS		
Composed Of:	<ul style="list-style-type: none"> Carlo Dollero Figueroa, MEXICO, INDIVIDUAL 		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2226033	SHASA	
Registration Number:	2763116	SHASA	
Registration Number:	3483744	SHASA	
CORRESPONDENCE DATA			
Fax Number:	2062046262		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2062046200		
Email:	docketing@bgllp.com, erin.hennessy@bgllp.com,		

OP \$90.00 2226033

jennifer.ashton@bglp.com, lily.mckenzie@bglp.com,
edgar.cantu@bglp.com

Correspondent Name:

Erin S. Hennessy

Address Line 1:

701 Fifth Avenue, Suite 6200

Address Line 4:

Seattle, WASHINGTON 98104

NAME OF SUBMITTER:

Erin S. Hennessy

SIGNATURE:

/Erin S. Hennessy/

DATE SIGNED:

04/14/2015

Total Attachments: 7

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CONFIRMATION OF ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Armando Ernesto Dollero Figueroa and Carlo Dollero Figueroa ("Assignors"), citizens of Mexico, have common law rights in the marks that are the subject of this assignment and as shown in the attached Exhibit(s) and;

WHEREAS Assignors are the owners of the US trademark/service mark registration(s) set forth in Exhibit 1 and the Mexican Trademark Registrations and Applications set forth in Exhibit 2 and incorporated herein by reference;

On approximately January 30, 2011, The ADF Family Trust and The CDF Family Trust, both Texas Trusts, ("Assignees") acquired each, the 50% of these marks and the registrations, applications and the goodwill associated therewith from Assignors;

Assignees are, in the proportion referred in the above paragraph, the owners in fact of these trademarks and said registrations and the parties desire to reflect these facts on the records of the United States Patent and Trademark Office and before the Mexican Institute of Industrial Property;

In consideration of the foregoing and for good and valuable consideration, receipt of which is hereby acknowledged, Assignors hereby confirm and ratify that, as of January 1, 2011, they had assigned and transferred unto Assignee all right, title and interest in and to the marks set forth in Exhibit 1 and Exhibit 2.

Signed this 26 day of March, 2015.

Name: Armando Ernesto Dollero Figueroa

By 

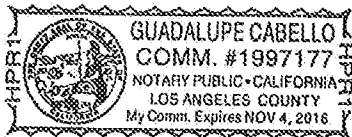
Title: By my own right

STATE OF CALIFORNIA)
)
COUNTY OF LOS ANGELES) SS.

On the 26TH day of MARCH, 2015, before me personally appeared Carlo Dollero Figueroa, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he has signed said instrument as a free act by his own right.

SUBSCRIBED AND SWORN to before me on the date stated above.

NOTARY PUBLIC in and for the State of
CALIFORNIA, residing at LOS ANGELES
My Appointment Expires: 11/04/2016



Acceptance of Assignment

The ADF Family Trust, the Assignee above, does hereby accept the assignment of the trademarks.

Signed this 26 day of March, 2015.

The ADF Family Trust

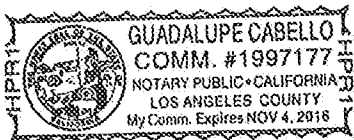
[Handwritten signature]

By: Name: Armando Ernesto Dollero Figueroa Title: Grantor

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) ss.

On the 26TH day of MARCH, 2015, before me personally appeared Armando Ernesto Dollero Figueroa, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he is the Grantor of The ADF Family Trust, the trust described in and which executed the foregoing instrument, that he has signed said instrument as a free act on behalf of said trust, and that he has the authority to act on behalf of, and bind, said trust.

SUBSCRIBED AND SWORN to before me on the date stated above.



[Handwritten signature]

NOTARY PUBLIC in and for the State of CALIFORNIA, residing at LSO ANGELES My Appointment Expires: 11/04/2016

Acceptance of Assignment

The CDF Family Trust, the Assignee above, does hereby accept the assignment of the trademarks.

Signed this 26 day of March, 2015.

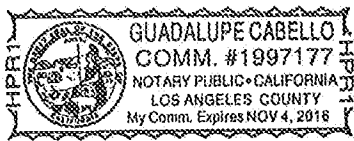
The CDF Family Trust

By: [Signature]
Name: Carlo Dollero Figueroa
Title: Grantor

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES)
SS.

On the 26TH day of MARCH, 2015, before me personally appeared Carlo Dollero Figueroa, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he is the Grantor of The CDF Family Trust, the trust described in and which executed the foregoing instrument, that he has signed said instrument as a free act on behalf of said trust, and that he has the authority to act on behalf of, and bind, said trust.

SUBSCRIBED AND SWORN to before me, on the date stated above.



[Signature]
NOTARY PUBLIC in and for the State of CALIFORNIA, residing at LOS ANGELES
My Appointment Expires: 11/04/2016

EXHIBIT A

TRADEMARK	Application No.	Registration No.	Filing date	Issuance date	Next Renewal	Status	Classes
SHASA	75/433,348	2,226,033	12/02/1998	23/02/1999	23/02/2019	In force	25
SHASA	75/912,158	2,763,116	07/02/2000	16/09/2003	16/09/2023	In force	35
SHASA	77/290,147	3,483,744	27/09/2007	12/08/2008	12/08/2018	In force	9, 14, 18

EXHIBIT B

TRADEMARK	Application No.	Registration No.	Filing date	Issuance Date	Next Renewal	Status	Class
SHASA	221776	488507	17/01/1995	24/04/1995	17/01/2025	In force	25-I
SHASA	265273	528902	11/06/1996	26/08/1996	11/06/2016	In force	42-I
SHASA	309419	561900	01/10/1997	30/10/1997	01/10/2017	In force	25-I
SHASA	308719	563116	25/09/1997	31/10/1997	25/09/2017	In force	03-I
SHASA	453695	686251	19/10/2000	31/01/2001	19/10/2020	In force	18-I
HYPSTERS	462167	693509	11/12/2000	30/03/2001	11/12/2020	In force	42-I
SHASA COLLECTION (y Diseño)	731454	909582	01/08/2005	23/11/2005	01/08/2015	In force	25-I
SHASA	759497	918632	09/01/2006	31/01/2006	09/01/2016	In force	14-I
SHA SHA	737815	920297	05/09/2005	22/02/2006	05/09/2015	In force	25-I
S (y Diseño)	715323	925688	02/05/2005	27/03/2006	02/05/2015	In force	25-I
SHASA	759499	928590	09/01/2006	11/04/2006	09/01/2016	In force	09-I
HYPSTERS	873422	1000150	06/08/2007	06/09/2007	06/08/2017	In force	25-I
SH (y Diseño)	839348	1029021	28/02/2007	06/03/2008	28/02/2017	In force	35-I
SHASA	925030	1038940	07/04/2008	30/04/2008	07/04/2018	In force	26-I
SH (y Diseño)	944307	1054667	30/06/2008	15/08/2008	30/06/2018	In force	14-I
SHASA (y Diseño)	926408	1058308	14/04/2008	29/08/2008	14/04/2018	In force	35-I
SH (y Diseño)	944310	1064250	30/06/2008	30/09/2008	30/06/2018	In force	09-I
SH (y Diseño)	944311	1074639	30/06/2008	27/11/2008	30/06/2018	In force	26-I
SH (y Diseño)	1078352	1158996	29/03/2010	19/05/2010	29/03/2020	In force	09-I
SHASA (y Diseño)	1078356	1158997	29/03/2010	19/05/2010	29/03/2020	In force	25-I
SHASA (y Diseño)	1078343	1159585	29/03/2010	21/05/2010	29/03/2020	In force	09-I
SHASA (y Diseño)	1078348	1162043	29/03/2010	03/06/2010	29/03/2020	In force	14-I
SHASA (y Diseño)	1078355	1162045	29/03/2010	03/06/2010	29/03/2020	In force	18-I
SH (y Diseño)	1078359	1162046	29/03/2010	03/06/2010	29/03/2020	In force	14-I
SHASA (y Diseño)	1078354	1172188	29/03/2010	02/08/2010	29/03/2020	In force	35-I
SH (y Diseño)	1078347	1175620	29/03/2010	25/08/2010	29/03/2020	In force	26-I
SHASA (y Diseño)	1078357	1175621	29/03/2010	25/08/2010	29/03/2020	In force	26-I