

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM338226

|   |  |                       |                                     |
|---|--|-----------------------|-------------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                                     |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                                     |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                                     |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>                  |
| Boulder4men, LLC  |  | 04/07/2015            | LIMITED LIABILITY COMPANY: MARYLAND |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                                     |
| <b>Name:</b>  | The Running Specialty Group Acquisitions 1, LLC    |                       |                                     |
| <b>Street Address:</b>  | 3308 N. Mitthoeffer Road                           |                       |                                     |
| <b>City:</b>  | Indianapolis                                       |                       |                                     |
| <b>State/Country:</b>   | INDIANA  |                       |                                     |
| <b>Postal Code:</b>   | 46235  |                       |                                     |
| <b>Entity Type:</b>   | LIMITED LIABILITY COMPANY: INDIANA                 |                       |                                     |
| <b>PROPERTY NUMBERS Total: 2</b>  |  |                       |                                     |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                                     |
| <b>Registration Number:</b>   | 4358833  | BOULDER               |                                     |
| <b>Registration Number:</b>   | 4358834  | BOULDER FOR MEN       |                                     |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                                     |
| <b>Fax Number:</b>  | 3172317433   |                       |                                     |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                                     |
| <b>Phone:</b>   | 317-236-1313                                       |                       |                                     |
| <b>Email:</b>   | dwong@btlaw.com                                    |                       |                                     |
| <b>Correspondent Name:</b>  | David A. W. Wong                                   |                       |                                     |
| <b>Address Line 1:</b>  | 11 S. Meridian St.                                 |                       |                                     |
| <b>Address Line 4:</b>  | Indianapolis, INDIANA 46204-3535                   |                       |                                     |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 58282-100  |                       |                                     |
| <b>NAME OF SUBMITTER:</b>   | David A. W. Wong                                   |                       |                                     |
| <b>SIGNATURE:</b>   | /dwong/  |                       |                                     |
| <b>DATE SIGNED:</b>   | 04/15/2015   |                       |                                     |
| <b>Total Attachments: 2</b>   |  |                       |                                     |
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| source=Boulder4men Assignment#page2.tif   |  |                       |                                     |

CH \$65.00 4358833


**SCHEDULE A**

**TRADEMARK ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Boulder4men, LLC** a Maryland limited liability company, having a principal place of business at 5805 Clarksville Square Drive, Clarksville, MD 21029 ("Assignor") hereby assigns, sets over, and transfers to **The Running Specialty Group Acquisitions 1, LLC**, an Indiana limited liability company, having its principal place of business at 3308 N. Mitthoeffer Road, Indianapolis, IN 46235 ("Assignee") all of its rights, title, and interest in and to the trademarks and the registrations thereof, each identified in Exhibit A attached hereto (the "Trademarks"), together with the goodwill of the business symbolized thereby, together with all claims for damages by reason of past infringement of the Trademarks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Boulder4men, LLC

Signature: 

Print Name: Jeff Kaufman

Print Title: Managing Member

Date: 4/7/15

**EXHIBIT A**

| <b>Trademark</b> | <b>Registration Date</b> | <b>US Registration No.</b> |
|------------------|--------------------------|----------------------------|
| BOULDER          | June 25, 2013            | 4358833                    |
| BOULDER FOR MEN  | June 25, 2013            | 4358834                    |