

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM338368

|   |                                    |                              |                    |
|---|------------------------------------|------------------------------|--------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                     |                              |                    |
| <b>NATURE OF CONVEYANCE:</b>  | CHANGE OF NAME                     |                              |                    |
| <b>CONVEYING PARTY DATA</b>   |                                    |                              |                    |
| <b>Name</b>   | <b>Formerly</b>                    | <b>Execution Date</b>        | <b>Entity Type</b> |
| DraftFCB, Inc.  |                                    | 03/10/2014                   | CORPORATION:       |
| <b>RECEIVING PARTY DATA</b>   |                                    |                              |                    |
| <b>Name:</b>  | FCB Woldwide, Inc.                 |                              |                    |
| <b>Street Address:</b>  | 100 West 33rd Street               |                              |                    |
| <b>City:</b>  | New York                           |                              |                    |
| <b>State/Country:</b>   | NEW YORK                           |                              |                    |
| <b>Postal Code:</b>   | 10001                              |                              |                    |
| <b>Entity Type:</b>   | CORPORATION: DELAWARE              |                              |                    |
| <b>PROPERTY NUMBERS Total: 4</b>  |                                    |                              |                    |
| <b>Property Type</b>  | <b>Number</b>                      | <b>Word Mark</b>             |                    |
| <b>Serial Number:</b>   | 86107601                           | FOOTE, CONE & BELDING        |                    |
| <b>Registration Number:</b>   | 4163442                            | MOSAIC MANAGED MARKETS       |                    |
| <b>Registration Number:</b>   | 3960178                            | INSTITUTE OF DECISION MAKING |                    |
| <b>Registration Number:</b>   | 3893089                            | NEON                         |                    |
| <b>CORRESPONDENCE DATA</b>  |                                    |                              |                    |
| <b>Fax Number:</b>  | 7036106200                         |                              |                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                    |                              |                    |
| <b>Phone:</b>   | 703-610-6100                       |                              |                    |
| <b>Email:</b>   | boxip@hoganlovells.com             |                              |                    |
| <b>Correspondent Name:</b>  | Timothy J. Lyden                   |                              |                    |
| <b>Address Line 1:</b>  | 7930 Jones Branch Drive, 9th Floor |                              |                    |
| <b>Address Line 2:</b>  | Box Intellectual Property          |                              |                    |
| <b>Address Line 4:</b>  | McLean, VIRGINIA 22102             |                              |                    |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 097488.05                          |                              |                    |
| <b>NAME OF SUBMITTER:</b>   | Timothy J. Lyden                   |                              |                    |
| <b>SIGNATURE:</b>   | /Timothy J. Lyden/                 |                              |                    |
| <b>DATE SIGNED:</b>   | 04/16/2015                         |                              |                    |
| <b>Total Attachments: 2</b>   |                                    |                              |                    |

CH \$115.00 86107601

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source=fcb Worldwide, Inc-Certificate of Amendment#page2.tif

# Delaware

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*The First State*

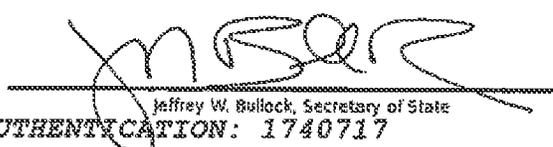
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DRAFTFCB, INC.", CHANGING ITS NAME FROM "DRAFTFCB, INC." TO "FCB WORLDWIDE, INC.", FILED IN THIS OFFICE ON THE TENTH DAY OF MARCH, A.D. 2014, AT 9:42 O'CLOCK A.M.

0518225 8100

141237099

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1740717

DATE: 09-30-14

TRADEMARK  
REEL: 005498 FRAME: 0555

CERTIFICATE OF AMENDMENT  
Pursuant to Section 242

OF

CERTIFICATE OF INCORPORATION

OF

DRAFTFCB, INC.

It is hereby certified that:

FIRST: The name of the corporation (hereinafter called the "Corporation")  
Draftfcb, Inc.

SECOND: The certificate of incorporation of the Corporation is hereby amended  
by striking out Article FIRST thereof and by substituting in lieu of said Article the  
following new Article FIRST:

"The name of the Corporation (hereinafter called the "Corporation") is FCB  
Worldwide, Inc."

THIRD: The amendment of the certificate of incorporation herein certified has  
been duly adopted in accordance with the provisions of Sections 228 and 141(f)  
of the General Corporation Law of the State of Delaware.

FOURTH: The Certificate of Amendment shall be effective as of today's date.

Signed on March 10, 2014.



Andrew Bonzani  
Vice President and Secretary