

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM338438

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JPMorgan Chase Bank, N.A., as Administrative Agent		04/10/2015	a national banking association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Sportsman's Guide, Inc.		
<b>Street Address:</b>	2800 Southcross Drive West		
<b>City:</b>	Burnsville		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55306		
<b>Entity Type:</b>	CORPORATION: MINNESOTA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86056387	PIG'S EYE	
<b>Serial Number:</b>	85794194	TRUCK MONKEY.COM	
<b>Serial Number:</b>	85794124	TRUCK MONKEY.COM	
<b>Serial Number:</b>	85033178	BASEBALLSAVINGS.COM	
<b>Serial Number:</b>	73590627	THE SPORTSMAN'S GUIDE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6127661600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	612-766-6911		
<b>Email:</b>	susan.carlson@faegrebd.com		
<b>Correspondent Name:</b>	Susan Carlson, Faegre Baker Daniels LLP		
<b>Address Line 1:</b>	90 S 7th St Ste 2200		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>NAME OF SUBMITTER:</b>	Susan Carlson		
<b>SIGNATURE:</b>	/e/ Susan Carlson		
<b>DATE SIGNED:</b>	04/16/2015		
<b>Total Attachments: 4</b>			
source=Trademark Release 5183.932#page1.tif			

OP \$140.00 86056387

source=Trademark Release 5183.932#page2.tif

source=Trademark Release 5183.932#page3.tif

source=Trademark Release 5183.932#page4.tif

## RELEASE OF TRADEMARK SECURITY INTEREST

THIS RELEASE OF TRADEMARK SECURITY INTEREST (the "Release") is made effective as of April 10, 2015, by JPMorgan Chase Bank, N.A., as Administrative Agent (the "Administrative Agent") to The Sportsman's Guide, Inc. (the "Grantor") as follows:

WHEREAS, the Grantor and the Administrative Agent for the Secured Parties are parties to that certain Amended and Restated Pledge and Security Agreement dated as of December 27, 2013 (as may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantor was required to execute and deliver a Confirmatory Grant of Security Interest in United States Trademarks dated as of December 27, 2013 (the "Trademark Agreement") to the Administrative Agent in order to secure the prompt and complete payment, observance and performance of all of the Secured Obligations in accordance with the terms and conditions of the various loan documents;

WHEREAS, pursuant to the Trademark Agreement, the Grantors granted to the Administrative Agent on behalf of the Secured Parties, among other collateral, a continuing security interest in all of the Grantors' right, title and interest, including goodwill, in, to and under the United States Trademarks listed on the attached Schedule A (the "Marks");

WHEREAS, the Trademark Agreement was recorded in the United States Patent & Trademark Office on December 31, 2013 at Reel/Frame 5183/0932; and

WHEREAS, the Administrative Agent wishes to release its security interest in the Marks.

NOW THEREFORE, the Administrative Agent hereby terminates, releases and discharges any security interest in and lien upon the Marks, and assigns, transfers, and conveys to the Grantors any and all right, title or interest in, or to, the Marks that the Administrative Agent may hold.

[Signature Page Follows]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed by its duly authorized officer.

JPMORGAN CHASE BANK, N.A., as  
Administrative Agent

By: 





Name:

Jay A. Isaman

Title:

Executive Director

**Schedule A**  
**to**  
**Release of Trademark Security Agreement**  
**[Attached]**

MARK	SERIAL NO.	DATE FILED	REG. NO.	DATE REG.	STATUS
PIG'S EYE	86056387	9/5/2013			PENDING
TRUCK MONKEY.COM <i>and Design</i> 	85794194	12/4/2012			PENDING
TRUCK MONKEY.COM <i>and Design</i> 	85794124	12/4/2012	4346906	6/4/2013	REGISTERED
BASEBALL SAVINGS.COM <i>and Design</i>  	85033178	5/7/2010	3897000	12/28/2010	REGISTERED
THE SPORTSMAN'S GUIDE <i>and Design</i> 	73590627	3/31/1986	1436014	4/7/1987	RENEWED