

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM338498

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Genesis International, Inc.		12/15/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Batesville Services, Inc.		
Street Address:	One Batesville Boulevard		
City:	Batesville		
State/Country:	INDIANA		
Postal Code:	47006		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4214842	GENESIS CASKET COMPANY	
Registration Number:	4214845	GENESIS CASKET COMPANY	
CORRESPONDENCE DATA			
Fax Number:	5132414771		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(513) 352-6527		
Email:	dawn.schneider@thompsonhine.com		
Correspondent Name:	Louis K. Ebling, Thompson Hine LLP		
Address Line 1:	312 Walnut Street, Suite 1400		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Louis K. Ebling		
SIGNATURE:	/Louis K. Ebling/		
DATE SIGNED:	04/17/2015		
Total Attachments: 2			
source=Genesis International Assignment#page1.tif			
source=Genesis International Assignment#page2.tif			

OP \$65.00 4214842

Trademark Assignment

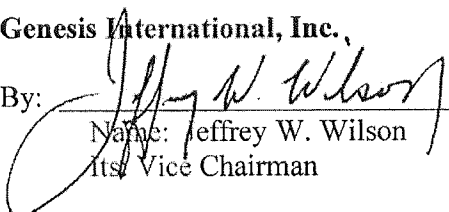
WHEREAS, Genesis International, Inc., a Delaware corporation, with its principal place of business at 2701 Troy Center Dr., Suite 150, Troy, MI 48084 ("Assignor"), owns the trademarks and trademark applications set forth in Exhibit A hereto (the "Marks"); and

WHEREAS, Batesville Services, Inc., an Indiana corporation with an address of One Batesville Blvd., Batesville, IN 47006 (the "Assignee"), desires to acquire the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, and the federal registration thereof, nunc pro tunc, effective as of December 15, 2014.

Genesis International, Inc.


By: _____


Name: Jeffrey W. Wilson
Its Vice Chairman

Date: December 15, 2014

Exhibit A

United States Trademark Applications and Registrations

MARK	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE
GENESIS CASKET COMPANY	85/289,129	04/07/2011	4,214,842	09/25/2012
	85/291,304	04/11/2011	4,214,845	09/25/2012