

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM338621

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lifeboat Events, LLC		04/15/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	PressCamp, LLC		
Street Address:	27070 Miles Road, Suite A		
City:	Solon		
State/Country:	OHIO		
Postal Code:	44139		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3819249	PRESSCAMP	
CORRESPONDENCE DATA			
Fax Number:	6172484000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-248-5000		
Email:	tadmin@choate.com		
Correspondent Name:	Elizabeth A. Walker		
Address Line 1:	Two International Place		
Address Line 2:	Choate, Hall & Stewart LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	2010872-0000		
NAME OF SUBMITTER:	Elizabeth A. Walker		
SIGNATURE:	/Elizabeth A. Walker/		
DATE SIGNED:	04/17/2015		
Total Attachments: 4			
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OP \$40.00 3819249

TRADEMARK AND DOMAIN NAME ASSIGNMENT

This Trademark Assignment (“**Assignment**”), made as of April 15, 2015, is entered into by and between Lifeboat Events, LLC, a California limited liability company (“**Assignor**”), and PressCamp, LLC, a Delaware limited liability company (“**Assignee**”).

WHEREAS, Assignor is the owner of the registered trademarks, service marks and domain names listed on Exhibit A attached hereto (collectively, the “**Registered IP**”); and

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Registered IP.

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor hereby agrees as follows:

1. Assignor hereby sells, transfers, assigns and agrees to assign, and delivers to Assignee, its successors, legal representatives and assigns, Assignor’s entire right, title and interest in and to the Registered IP, together with all goodwill associated with such Registered IP and all registrations and applications therefor, in the United States and in all foreign countries or jurisdictions, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries or jurisdictions, now or hereafter in effect, for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made. Assignor requests the Commissioner of Patents and Trademarks, the Office for Harmonization in the Internal Market and any other person or entity that administers the registration of the Registered IP to record Assignee as the assignee and owner of the Registered IP.

2. Assignor shall provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee’s reasonable request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required) in the implementation or perfection of this Assignment.

[Signature page follows.]

Assignor:

LIFEBOAT EVENTS, LLC

By: 

Name: Lance Carrisaoca

Title: President

Assignee:

PRESSCAMP, LLC

By: _____

Name:

Title:

[Signature page to Trademark Assignment]

Assignor:

LIFEBOAT EVENTS, LLC

By: _____

Name: Lance Camisasca

Title: President


Assignee:

PRESSCAMP LLC

By: _____

Name:

Title:


Brian C. Nelson
Cfo

[Signature page to Trademark Assignment]

Exhibit A

Trademarks

Mark	Type	Status	Serial Number	Reg. Number	Reg. Date	Office
PRESSCAMP	Service Mark	Registered	77646783	3819249	July 13, 2010	USPTO
PRESSCAMP	Word Mark	Registered	008700247	008700247	May 27, 2010	OHIM

Domain Names

Bikepresscamp.com