

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM338622

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Alien Technology, LLC		04/13/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ruizhang Technology Limited Company		
<b>Street Address:</b>	No. 3, Lane 4855 Guangfulin Road		
<b>Internal Address:</b>	Songjiang District		
<b>City:</b>	Shanghai		
<b>State/Country:</b>	CHINA		
<b>Entity Type:</b>	COMPANY: CHINA		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2737900	ALIEN TECHNOLOGY	
<b>Registration Number:</b>	2764925	A ALIEN	
<b>Registration Number:</b>	2737901	ALIEN	
<b>Registration Number:</b>	2743394		
<b>Registration Number:</b>	3093663	SQUIGGLE	
<b>Registration Number:</b>	3761897	HIGGS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3108205988		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310.207.3800		
<b>Email:</b>	lori_kozak@bstz.com, garbo_tat@bstz.com, bstz_mail@bstz.com		
<b>Correspondent Name:</b>	Lori S. Kozak		
<b>Address Line 1:</b>	12400 Wilshire Blvd.		
<b>Address Line 2:</b>	7th Floor		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90025		
<b>ATTORNEY DOCKET NUMBER:</b>	003424.GTM004		
<b>NAME OF SUBMITTER:</b>	Lori S. Kozak		
<b>SIGNATURE:</b>	/Lori S. Kozak/		

CH \$165.00 2737900

<b>DATE SIGNED:</b>	04/17/2015
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**Total Attachments: 2**  
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source=Assignment of Trademarks (Alien to Ruizhang)#page2.tif

ASSIGNMENT OF TRADEMARKS

This Assignment is entered into by and between Alien Technology, LLC, a limited liability company in Delaware, having its principal place of business at 18220 Butterfield Boulevard, Morgan Hill, California 95037 (hereinafter "Alien") and Ruizhang Technology Limited Company, a Chinese company having its principal place of business at No. 3, Lane 4855, Guangfulin Road, Songjiang District, Shanghai, China (hereinafter "Ruizhang").

WHEREAS, Alien is the registered owner of the trademarks and trademark registrations set forth in the attached SCHEDULE A (the "Trademarks"); and

WHEREAS, the parties entered into that certain Technology Transfer Agreement dated March 6, 2015; and

WHEREAS, the parties wish to confirm the transfer of Alien's entire right, title and interest in and to the Trademarks to Ruizhang, effective as of March 6, 2015; and

NOW THEREFORE, for good and valuable consideration as provided in the Technology Transfer Agreement, the receipt and sufficiency of which is hereby acknowledged, effective March 6, 2015, Alien hereby sells, assigns, transfers and conveys to Ruizhang all of Alien's right, title and interest in and to the Trademarks, and the above identified applications and registrations therefor, including the goodwill symbolized by and associated with the business conducted under said Trademarks and the right to sue for past infringements, and Ruizhang hereby accepts such assignment.


IN TESTIMONY WHEREOF, each of the parties has caused this Assignment to be duly executed in its name and on its behalf by affixing its hand and seal thereto by its designated officer, director, or agent, whose name and title appear below.

RUIZHANG TECHNOLOGY LIMITED COMPANY

  
Name: Christopher Chang  
Title: CEO

4/13/2015  
Date

ALIEN TECHNOLOGY, LLC

  
Name: David Aaron  
Title: Chief Legal Officer & VP, Business Development

4/13/2015  
Date

SCHEDULE A

Mark/Status	Country	Reg. No./ Reg. Date	Serial #/ Filing Date	Status
ALIEN	United States	2737901 7/15/2003	76219616 3/5/2001	Registered
ALIEN & DESIGN	United States	2764925 9/16/2003	76219592 3/6/2001	Registered
ALIEN TECHNOLOGY	United States	2737900 7/15/2003	76219448 3/5/2001	Registered
HIGGS	United States	3761897 3/16/2010	77391921 2/8/2008	Registered
SQUIGGLE	United States	3093663 5/16/2006	76590052 4/30/2004	Registered
TRIANGLE LOGO DESIGN	United States	2743394 7/29/2003	76219680 3/5/2001	Registered