

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM338743

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Blue Apex LLC		04/17/2015	LIMITED LIABILITY COMPANY: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nite Ize, Inc.		
<b>Street Address:</b>	5660 Central Avenue		
<b>City:</b>	Boulder		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80301		
<b>Entity Type:</b>	CORPORATION: COLORADO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86431238	CHARGERITO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2142000853		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7204843713		
<b>Email:</b>	ipdocketing@haynesboone.com		
<b>Correspondent Name:</b>	Robert Ziemian		
<b>Address Line 1:</b>	2323 Victory Ave., Suite 700		
<b>Address Line 4:</b>	Dallas, TEXAS 75219		
<b>ATTORNEY DOCKET NUMBER:</b>	53479.1		
<b>NAME OF SUBMITTER:</b>	Jeffrey M. Becker		
<b>SIGNATURE:</b>	/Jeffrey M. Becker/		
<b>DATE SIGNED:</b>	04/20/2015		
<b>Total Attachments: 1</b>			
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OP \$40.00 86431238

## TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** ("*Assignment*") is effective as of 4/17/15 by Blue Apex LLC, a Nevada limited liability company having an address at 2248 Meridian Blvd, Suite H, Minden, NV 89423 ("*Assignor*") and Nite Ize, Inc., a Colorado corporation having an address at 5660 Central Avenue, Boulder, Colorado, 80301 ("*Assignee*").

"*Trademark*" shall mean the mark CHARGERITO in any and all formats and designs, including the following trademark application, as well as any and all common law and foreign trademark rights for this mark.

Mark	Serial No.	Filing Date
CHARGERITO	86/431,238	October 22, 2014

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, and Assignee hereby receives and accepts from Assignor, all right, title and interest throughout the world in and to the Trademark, together with all of the goodwill associated with same, and all rights, claims and privileges pertaining to the Trademark, including without limitation: common law rights to the underlying mark; all priority rights under all available international agreements, treaties and conventions for the protection of trademarks; and the right to sue for and recover damages, profits and all other remedies for any past, present and future infringement of any of the foregoing; and to stand in the place of Assignor in all matters related thereto.

The parties shall take such further actions and execute and deliver such other documents, assignments and instruments as may be necessary to consummate or implement this Assignment.

**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date set forth above.

**BLUE APEX LLC**

By: \_\_\_\_\_

Name: Alex Andon

Title: Managing Member

**NITE IZE, INC.**

By: \_\_\_\_\_

Name: Clint Todd

Title: General Counsel