

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM338766

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LiveMind, LLC		04/11/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Critical Mix, Inc.		
Street Address:	53 Riverside Ave		
City:	Westport		
State/Country:	CONNECTICUT		
Postal Code:	06880		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4041152	LIVEMIND	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	203 222-7449		
Email:	gail@berrittlaw.com		
Correspondent Name:	Gail Berritt		
Address Line 1:	9 Berndale Drive		
Address Line 4:	Westport, CONNECTICUT 06880		
NAME OF SUBMITTER:	Gail Berritt		
SIGNATURE:	/Gail Berritt/		
DATE SIGNED:	04/20/2015		
Total Attachments: 1			
source=LIVEMIND trademark assignment for PTO filing#page1.tif			

OP \$40.00 4041152

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of April 10, 2013 by LiveMind, LLC, a Delaware limited liability company ("Assignor") in favor of Critical Mix, Inc. (formerly reInvention, LLC), a Delaware corporation ("Assignee").

Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the trademark LIVEMIND, including Trademark Registration Number 4,041,152 (collectively, the "Trademark") and all rights therein provided by international conventions and treaties, and the goodwill of the business symbolized thereby, for valuable consideration received. This assignment includes the right to sue and recover damages for past and future infringements and to bring any action or proceeding in connection with the Trademark in the U.S. Patent and Trademark Office or other tribunal of competent jurisdiction.

Assignor shall, at Assignee's expense, take all actions and execute all documents necessary or desirable to perfect the interest of Assignee in and to the Trademark, and shall not enter into any agreement in conflict with this Assignment.

LiveMind, LLC

By: 

Name: DAVID DEEN