

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM338838

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Daymon Worldwide Inc.		04/20/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Administrative Agent		
Street Address:	900 West Trade Street, 6th Floor		
Internal Address:	MC: NC1-026-06-03		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28255-0001		
Entity Type:	national banking association: UNITED STATES		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	4692853	SAS RETAIL SERVICES	
Registration Number:	4589419	ENGAGING PEOPLE, DRIVING SALES	
Registration Number:	4582698	GALILEO GLOBAL BRANDING GROUP A DWW COMP	
Registration Number:	4568949	INTERACTIONS	
Registration Number:	4427534	COUPON CONCIERGE	
Registration Number:	4178127	DAYMON DESIGN	
Registration Number:	4120921	DAYMON WORLDWIDE	
Registration Number:	4051669	DAYMON INTERACTIONS	
Registration Number:	4014960	C CALIBER	
Registration Number:	3887800	BE HEARD WORLDWIDE	
Registration Number:	3887797	BE HEARD WORLDWIDE	
Registration Number:	3773135	TRIPLE POINT	
Registration Number:	3121460	DAYMON WORLDWIDE	
Serial Number:	86542699	DAYMON ACCELERATE	
Serial Number:	86105963	TRENDBLENDERS	
Serial Number:	85790773	A DWW COMPANY	
CORRESPONDENCE DATA			

OP \$415.00 4692853

Fax Number: 9192868199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919 286-8000

Email: PTO_TMconfirmation@mvalaw.com

Correspondent Name: MOORE & VAN ALLEN PLLC

Address Line 1: 3015 CARRINGTON MILL BOULEVARD

Address Line 2: SUITE 400

Address Line 4: MORRISVILLE, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	017625.4917
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NAME OF SUBMITTER:	John E. Slaughter, III
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SIGNATURE:	/jes/
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DATE SIGNED:	04/21/2015
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Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of April 20, 2015 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and a right to set off against the trademarks and trademark applications shown below to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations:

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark Item</u>	<u>Date of Trademark</u>
	See <u>Schedule 1</u> attached hereto	

TRADEMARK APPLICATIONS

<u>Trademark Applications No.</u>	<u>Description of Trademark Applied for</u>	<u>Date of Trademark Applications</u>
	See <u>Schedule 1</u> attached hereto	

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

DAYMON WORLDWIDE INC.,
a Delaware corporation

By: 

Name: Rhonda Levene

Title: Chief Financial Officer

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: _____

Name:

Title:

DAYMON WORLDWIDE INC.
TRADEMARK NOTICE - DAYMON WORLDWIDE INC

TRADEMARK
REEL: 005501 FRAME: 0335

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

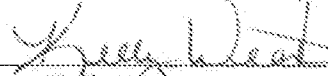
Very truly yours,

DAYMON WORLDWIDE INC.,
a Delaware corporation

By: _____
Name:
Title:

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: 
Name: Kelly Weaver
Title: Vice President

Schedule 1

Daymon Worldwide Inc.
(Delaware Corporation)

U.S. Trademarks

Registered Marks

Mark	Reg. No.	Reg. Date
SAS RETAIL SERVICES	4692853	02/24/15
ENGAGING PEOPLE, DRIVING SALES	4589419	08/19/14
GALILEO GLOBAL BRANDING GROUP A DWW COMPANY and Design	4582698	08/12/14
INTERACTIONS	4568949	07/15/14
COUPON CONCIERGE	4427534	11/05/13
DAYMON DESIGN	4178127	07/24/12
DAYMON WORLDWIDE	4120921	04/03/12
DAYMON INTERACTIONS	4051669	11/08/11
C CALIBER and Design	4014960	08/23/11
BE HEARD WORLDWIDE and Design	3887800	12/07/10
BE HEARD WORLDWIDE	3887797	12/07/10
TRIPLE POINT	3773135	04/06/10
DAYMON WORLDWIDE	3121460	07/25/06

Pending Applications

Mark	Appl. No.	Filing Date
DAYMON ACCELERATE	86542699	02/23/15
TRENDBLENDERS	86105963	10/30/13
A DWW COMPANY	85790773	11/29/12