

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM338909

|   |  |                       |                                     |
|---|--|-----------------------|-------------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                                     |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                                     |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                                     |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>                  |
| Karoo LLC   |  | 02/10/2015            | LIMITED LIABILITY COMPANY: NEW YORK |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                                     |
| <b>Name:</b>  | CCAG Holding Company, LLC                          |                       |                                     |
| <b>Street Address:</b>  | 512 Seventh Avenue                                 |                       |                                     |
| <b>City:</b>  | New York   |                       |                                     |
| <b>State/Country:</b>   | NEW YORK   |                       |                                     |
| <b>Postal Code:</b>   | 10018  |                       |                                     |
| <b>Entity Type:</b>   | LIMITED LIABILITY COMPANY: NEW YORK                |                       |                                     |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                                     |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                                     |
| <b>Registration Number:</b>   | 3555260  | KAROO                 |                                     |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                                     |
| <b>Fax Number:</b>  | 2128066006   |                       |                                     |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                                     |
| <b>Phone:</b>   | 212-806-5400                                       |                       |                                     |
| <b>Email:</b>   | tm@stroock.com                                     |                       |                                     |
| <b>Correspondent Name:</b>  | Laura Goldbard George                              |                       |                                     |
| <b>Address Line 1:</b>  | 180 Maiden Lane, 38th Floor                        |                       |                                     |
| <b>Address Line 4:</b>  | New York, NEW YORK 10038-4982                      |                       |                                     |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 002175/0055  |                       |                                     |
| <b>NAME OF SUBMITTER:</b>   | Laura Goldbard George                              |                       |                                     |
| <b>SIGNATURE:</b>   | /laura goldbard george/                            |                       |                                     |
| <b>DATE SIGNED:</b>   | 04/21/2015   |                       |                                     |
| <b>Total Attachments: 2</b>   |  |                       |                                     |
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| source=Assignment KAROO#page2.tif   |  |                       |                                     |

CH \$40.00 3555260

## ASSIGNMENT OF TRADEMARK

WHEREAS, Karoo LLC, a New York Limited Liability Company, having an address at 512 Seventh Avenue, 17th Floor, New York, New York 10018 (hereinafter referred to as "ASSIGNOR"), is the owner of the trademark and the record owner of Trademark Registration No. 3,555,260 for the mark KAROO (hereinafter collectively referred to as the "TRADEMARK"); and

WHEREAS, CCAG HOLDING COMPANY, LLC, a New York Limited Liability Company, having an address of 512 Seventh Avenue, 17th Floor, New York, New York 10018 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all of the rights, title and interest of ASSIGNOR in, to and under the TRADEMARK, together with the goodwill of the business associated with the TRADEMARK:

NOW THEREFORE, in consideration of good and valuable consideration from ASSIGNEE to ASSIGNOR, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR confirms the transfer and hereby transfers and assigns to ASSIGNEE, the entire right, title and interest in and to the TRADEMARK, together with the goodwill of the business associated with the TRADEMARK and all trademark registrations therefor; and

ASSIGNOR does also hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns, all claims for damages by reason of past infringement of the TRADEMARK, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives; and

ASSIGNOR, further authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any country foreign to the United States, whose duty it is to record trademark registrations, applications and title thereto, to record the TRADEMARK and title thereto as the property of the ASSIGNEE, its successors, legal representatives and assigns in accordance with the terms of this instrument; and

ASSIGNOR, further agrees to execute such addition documents as may be required in countries foreign to the United States, to record ASSIGNEE as the owner of the TRADEMARK and registrations and applications herein assigned.

IN WITNESS WHEREOF, the parties have executed this instrument on February

10th, 2015.

KAROO LLC



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Name: Christopher DalPiaz  
Title: Vice President