

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM338918

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cash America International, Inc.		04/16/2015	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	CNU Online Holdings, LLC		
Street Address:	200 West Jackson Blvd.		
Internal Address:	Suite 2400		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3747237	QUICKQUID	
CORRESPONDENCE DATA			
Fax Number:	3128324700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312 832-4500		
Email:	IPDocketing@foley.com, jrodriguez@foley.com, jgekas@foley.com, jwallace@foley.com		
Correspondent Name:	Jami A. Gekas & Foley & Lardner LLP		
Address Line 1:	321 North Clark Street		
Address Line 2:	Suite 2800		
Address Line 4:	Chicago, ILLINOIS 60654-5313		
ATTORNEY DOCKET NUMBER:	107240-0162		
NAME OF SUBMITTER:	Jaclyne D. Wallace		
SIGNATURE:	/jaclyne wallace/		
DATE SIGNED:	04/21/2015		
Total Attachments: 2			
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OP \$40.00 3747237

SERVICE MARK ASSIGNMENT

This SERVICE MARK ASSIGNMENT is made as of April 16, 2015, from Cash America International, Inc., a Texas corporation ("Assignor"), to CNU Online Holdings, LLC, a Delaware limited liability company ("Assignee").

RECITALS

A. Assignor owns all right, title and interest in and to U.S. federal service mark Registration No. 3,747,237 (issued on February 9, 2010 for the mark **QUICKQUID**), as well as the associated common law service mark rights to the mark in the United States reflected in the registration (the "Mark") (a copy of the registration certificate is attached hereto as **Exhibit A**).

B. Assignor wishes to assign, and Assignee wishes to acquire, all of Assignor's right, title and interest in and to the Mark.


AGREEMENT

Accordingly, in consideration of the promises and the mutual covenants and conditions contained herein, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by the parties, Assignor and Assignee agree as follows:

1. Assignor assigns, transfers, and sets over to Assignee, its successors, assigns and legal representatives, Assignor's entire right, title and interest in and to the Mark together with the specific goodwill of the business only associated with the Mark and the right to bring actions and recover for past or future infringements or other violations of the rights assigned herein; and
2. Assignor covenants that (a) Assignor has the full right to convey its interest assigned by this Service Mark Assignment; and (b) Assignor further covenants that it makes no other conveyance or representation, whether express or implied, related to the Mark, or any other trademark or service mark rights.


IN WITNESS WHEREOF, the parties have signed this Service Mark Assignment, effective as of the date first above written.

CASH AMERICA INTERNATIONAL, INC.



Name: J. Curtis Linscott
Title: Executive Vice President and Secretary
Date: April 16, 2015

CNU ONLINE HOLDINGS, LLC



Name: Kirk Christensen
Title: SVP
Date: 16 APR 15