

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM338932

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fertitta Acquisitionsco LLC		04/13/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NP IP Holdings LLC		
<b>Street Address:</b>	1505 South Pavilion Center Drive		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89135		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4656274	AMERICA'S ULTIMATE ONLINE CASINO	
<b>Registration Number:</b>	4336032	BIG BOAT BINGO	
<b>Registration Number:</b>	4433242	BIG BOAT BINGO	
<b>Registration Number:</b>	4339741	BIG BOAT BINGO	
<b>Registration Number:</b>	4437135	BIG BOAT BINGO	
<b>Registration Number:</b>	4459751	U	
<b>Registration Number:</b>	4662979	U REWARDS	
<b>Registration Number:</b>	4630549	ULTIMATE GAMING	
<b>Registration Number:</b>	4554086	ULTIMATE POKER	
<b>Registration Number:</b>	4554085	ULTIMATE POKER CHALLENGE	
<b>Registration Number:</b>	4481484	ULTIMATE POKER CHAMPIONSHIP	
<b>Registration Number:</b>	4543798	ULTIMATE POKER PLAYER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7023828135		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7023822101		
<b>Email:</b>	jobermeyer@bhfs.com		
<b>Correspondent Name:</b>	Julie Obermeyer		

CH \$315.00 4656274

**Address Line 1:** 100 N. City Parkway, Suite 1600  
**Address Line 4:** Las Vegas, NEVADA 89106

**ATTORNEY DOCKET NUMBER:** 15181

**NAME OF SUBMITTER:** Julie Obermeyer

**SIGNATURE:** /Julie Obermeyer/

**DATE SIGNED:** 04/21/2015

**Total Attachments: 1**

source=Trademark Assignment - Fertitta Acquisitionsco to NP IP Holdings#page1.tif

## U.S. TRADEMARK ASSIGNMENT

This U.S. TRADEMARK ASSIGNMENT ("Assignment") is made by and between FERTITTA ACQUISITIONSCO LLC, a Delaware limited liability company, ("Assignor"), in favor of NP IP HOLDINGS LLC, a Nevada limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and registrations listed below ("Marks"); and

<u>Mark</u>	<u>Reg. Date</u>	<u>Reg. No.</u>
AMERICA'S ULTIMATE ONLINE CASINO	December 16, 2014	4,656,274
BIG BOAT BINGO	May 14, 2013	4,336,032
BIG BOAT BINGO	November 12, 2013	4,433,242
BIG BOAT BINGO (and Design)	May 21, 2013	4,339,741
BIG BOAT BINGO (and Design)	November 19, 2013	4,437,135
U (and Color Design)	December 31, 2013	4,459,751
U REWARDS	December 30, 2014	4,662,979
ULTIMATE GAMING	November 4, 2014	4,630,549
ULTIMATE POKER	June 24, 2014	4,554,086
ULTIMATE POKER CHALLENGE	June 24, 2014	4,554,085
ULTIMATE POKER CHAMPIONSHIP	February 11, 2014	4,481,484
ULTIMATE POKER PLAYER	June 3, 2014	4,543,798

WHEREAS, Assignee desires to acquire the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, and its successors and assigns, all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the right to bring action for past infringement of the Marks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed and delivered by its duly authorized officer, on this 13<sup>th</sup> day of April, 2015.

FERTITTA ACQUISITIONSCO LLC

By: \_\_\_\_\_

Name: Marc Falcone

Title: Senior Vice President

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