

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM338982

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Musician's Friend, Inc.		04/22/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Gibson Brands, Inc.		
Street Address:	309 Plus Park Blvd.		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37217		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3073197	HARMONY CENTRAL	
CORRESPONDENCE DATA			
Fax Number:	3122226379		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mhays@agdglaw.com		
Correspondent Name:	Mary Vidal Hays		
Address Line 1:	330 N. Wabash, Ste. 1700		
Address Line 4:	Chicago, ILLINOIS 60611		
NAME OF SUBMITTER:	Mary Vidal Hays		
SIGNATURE:	/Mary Vidal Hays/		
DATE SIGNED:	04/22/2015		
Total Attachments: 2			
source=Trademark Assignment Harmony Central#page1.tif			
source=Trademark Assignment Harmony Central#page2.tif			

OP \$40.00 3073197

TRADEMARK ASSIGNMENT

WHEREAS, Musician's Friend, Inc., a corporation organized and existing under the laws of the State of Delaware ("Assignor") is the record owner of a trademark registration with the United States Patent and Trademark Office for HARMONY CENTRAL (referred to as "the Mark") evidenced by Registration number 3,073,197 (referred to as "the Registration"); and

WHEREAS, Gibson Brands, Inc., a corporation organized and existing under the laws of the State of Delaware ("Assignee"), is desirous of acquiring all right, title, and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Mark, together with the goodwill of the business symbolized by the Mark throughout the world, and in and to the Registration, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute further papers and to do such other acts as may be necessary and proper to vest full title in and to the Mark, the Registration, and all ancillary rights in the Assignee.

This Trademark Assignment may be executed in several counterparts, each of which shall be deemed to be an original, but all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, Musician's Friend, Inc. has caused this Trademark Assignment to be executed and delivered and Gibson Brands, Inc. accepts

this Trademark Assignment as of this 22nd day of April, 2015.

MUSICIAN'S FRIEND, INC.

By: Ellen S. Rosberg
Ellen S. Rosberg
Vp & Assistant General Counsel

Witnesses:
Casey Whelan
CASEY WHELAN

GIBSON BRANDS, INC.

By: [Signature]
Gibson Hill
CEO

Witnesses:
[Signature] Demetria Kiene
[Signature] Erin Chegwidden