

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339013

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Moet Hennessy International		04/22/2015	societe par actions simplifiee (sas): FRANCE
RECEIVING PARTY DATA			
Name:	MHCS		
Street Address:	9, avenue de Champagne		
City:	51200 Epernay		
State/Country:	FRANCE		
Entity Type:	societe en commandite simple: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4266539	WHITE STAR	
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128135900		
Email:	assignments@fzlj.com		
Correspondent Name:	NANCY C. DICONZA		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	MHCS 1003336		
NAME OF SUBMITTER:	Nancy C. DiConza		
SIGNATURE:	/anca nicolescu/		
DATE SIGNED:	04/22/2015		
Total Attachments: 1			
source=Executed assignment to MHCS - White Star (F1676233x96B9E)#page1.tif			

CH \$40.00 4266539

Moët Hennessy International

ASSIGNMENT

WHEREAS, Moët Hennessy International, a *société par actions simplifiée* (sas) organized and existing under the laws of France, located at 65 Avenue Edouard Vaillant, Boulogne Billancourt 92100, France ("**Assignor**"), is the owner of the following trademark (hereinafter, the "**Trademark**");

TRADEMARK	REGISTRATION NO.
WHITE STAR	4266539

and WHEREAS, MHCS, a *société en commandite simple* organized and existing under the laws of France, located at 9, avenue de Champagne, 51200 Epernay, France ("**Assignee**"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

Moët Hennessy International

By: 

Name: Laurent de CONINCK

Title: Intellectual Property Director

Date of Signature: April 22, 2015

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ADRESSE DE CORRESPONDANCE : 65 AVENUE DE LA GRANDE ARMÉE - 75782 PARIS CEDEX 16
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RECORDED: 04/22/2015

TRADEMARK
REEL: 005502 FRAME: 0190