

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM339043

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Carplay Enterprises LLC		04/22/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Apple Inc.		
<b>Street Address:</b>	1 Infinite Loop		
<b>City:</b>	Cupertino		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95014		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86124275	CARPLAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	ichong@apple.com, vtom@apple.com, trademarkdocket@apple.com, trademarks@dechert.com		
<b>Correspondent Name:</b>	Irene K. Chong		
<b>Address Line 1:</b>	1 Infinite Loop		
<b>Address Line 4:</b>	Cupertino, CALIFORNIA 95014-2083		
<b>ATTORNEY DOCKET NUMBER:</b>	134238		
<b>NAME OF SUBMITTER:</b>	Erin Reimer		
<b>SIGNATURE:</b>	/Erin Reimer/		
<b>DATE SIGNED:</b>	04/22/2015		
<b>Total Attachments: 1</b>			
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## TRADEMARK ASSIGNMENT

WHEREAS CARPLAY ENTERPRISES LLC, a Delaware limited liability company whose address is 1209 Orange Street, Wilmington, Delaware 19801 ("Assignor"), has filed U.S. trademark application Serial No. 86/124,275 to register the mark CARPLAY (the "Application"); and

WHEREAS APPLE INC., a California corporation whose address is 1 Infinite Loop, Cupertino, California 95014 ("Assignee"), desires to acquire all of Assignor's rights in the mark CARPLAY (the "Mark"), the Application, and the goodwill of the business connected with the use of and symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby irrevocably transfers and assigns to Assignee all of Assignor's right, title, and interest in and to the Mark, the Application, all other rights that Assignor may have in the Mark, and the goodwill of the business connected with the use of and symbolized by the Mark.

CARPLAY ENTERPRISES LLC

By: 

C. Anthony Shippam  
Manager

Dated: April 22, 2015