

<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
---

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM338772

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Stephen Guenther		01/28/2015	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Expedition Unknown, LLC		
<b>Street Address:</b>	4931 Owen Road		
<b>City:</b>	Memphis		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	38122-4354		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: <del>UNITED STATES</del> TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4652713	EXPEDITION UNKNOWN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9012550745		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	901-347-0647		
<b>Email:</b>	vperryman@midsouthattorneys.com		
<b>Correspondent Name:</b>	Vincent Perryman		
<b>Address Line 1:</b>	5100 Wheelis Drive Ste 100		
<b>Address Line 4:</b>	Memphis, TENNESSEE 38117		
<b>NAME OF SUBMITTER:</b>	Stephen Guenther		
<b>SIGNATURE:</b>	/Stephen Guenther/		
<b>DATE SIGNED:</b>	04/20/2015		
<b>Total Attachments: 2</b>			
source=SV04202015_00000#page1.tif			
source=SV04202015_00000#page2.tif			

OP \$40.00 4652713

## **Assignment of Trademark**

The undersigned **Stephen Guenther** who registered in the United States Patent Office under registration number 4,652,713, 12/9/2014, Trademarked **Expedition Unknown**, for good consideration does hereby sell, transfer and convey all right, title and interest in said Trademark and all rights and goodwill attaching thereto, unto **Expedition Unknown, LLC, 4931 Owen Road, Memphis, Tennessee 38122-4354**.

### **Assignment Rules and Regulations**

United States Patent and Trademark Office §10(15 U.S.C. §1060)

(a)(1) A registered mark or a mark for which an application to register has been filed shall be assignable with the good will of the business in which the mark is used, or with that part of the good will of the business connected with the use of and symbolized by the mark. Notwithstanding the preceding sentence, no application to register a mark under section 1(b) shall be assignable prior to the filing of an amendment under section 1(c) to bring the application into conformity with section 1(a) or the filing of the verified statement of use under section 1(d), except for an assignment to a successor to the business of the applicant, or portion thereof, to which the mark pertains, if that business is ongoing and existing.

(2) In any assignment authorized by this section, it shall not be necessary to include the good will of the business connected with the use of and symbolized by any other mark used in the business or by the name or style under which the business is conducted.

(3) Assignments shall be by instruments in writing duly executed. Acknowledgment shall be prima facie evidence of the execution of an assignment, and when the prescribed information reporting the assignment is recorded in the United States Patent and Trademark Office, the record shall be prima facie evidence of execution.

(4) An assignment shall be void against any subsequent purchaser for valuable consideration without notice, unless the prescribed information reporting the assignment is recorded in the United States Patent and Trademark Office within 3 months after the date of the assignment or prior to the subsequent purchase.

(5) The United States Patent and Trademark Office shall maintain a record of information on assignments, in such form as may be prescribed by the Director.

(b) An assignee not domiciled in the United States may designate by a document filed in the United States Patent and Trademark Office the name and address of a person resident in the United States on whom may be served notices or process in proceedings affecting the mark. Such notices or process may be served upon the person so designated by leaving with that person or mailing to that person a copy thereof at the address specified in the last designation so filed. If the person so designated cannot be found at the address given in the last designation, or if the assignee does not designate by a document filed in the United States Patent and Trademark Office the name and address of a person resident in the United States on whom may be served notices or process in proceedings affecting the mark, such notices or process may be served upon the Director.

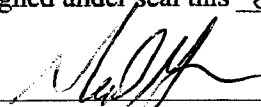
**Trademark Owner Warranty and Assignment Agreement**

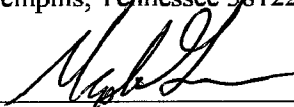
The Owner, Stephen Guenther, warrants that said Trademark is in full force and good standing and there are no other assignment of rights or licenses granted under said Trademark, or known infringements by or against said Trademark.

Owner, Stephen Guenther, further warrants that he is the lawful Owner of said Trademark, that he has full right and authority to transfer said Trademark, and that said Trademark is transferred free and clear of all liens, encumbrances and adverse claims.

This agreement shall be binding upon and inure to the benefit of the parties, their successors, assigns and personal representatives.

Signed under seal this 28th of January 2015.

  
\_\_\_\_\_  
Stephen Guenther  
4931 Owen Drive  
Memphis, Tennessee 38122

  
\_\_\_\_\_  
Stephen Guenther, Director  
For Expedition Unknown, LLC

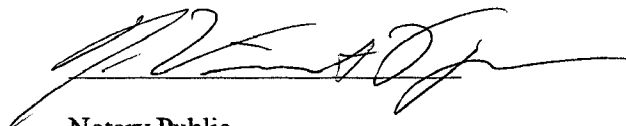
**STATE OF TENNESSEE**

**COUNTY OF SHELBY**

BEFORE ME, a Notary Public in and for said State and County, duly commissioned and qualified, personally appeared **STEPHEN GUENTHER**, to me known to be the person described in and who executed the foregoing instrument and acknowledged that he executed the same for the purposes therein contained.

WITNESS my hand and Notarial Seal at office this 28th day of January, 2015.



  
\_\_\_\_\_  
Notary Public

My Commission Expires:

2-22-2015