

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339325

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Trademark Rights		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		04/24/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Gold Standard Baking, Inc.		
Street Address:	3700 South Kedzie Avenue		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60632		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3135819	TASTE THE OTHERS CAN'T TOUCH	
Registration Number:	3266569	DRESSEL'S	
Registration Number:	1518185	GOLD STANDARD BAKING	
Registration Number:	4462425	DRESSEL'S	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ipdocket@lw.com		
Correspondent Name:	Latham & Watkins LLP		
Address Line 1:	650 Town Center Drive, Suite 2000		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	049018-0050		
NAME OF SUBMITTER:	Rhonda DeLeon		
SIGNATURE:	/Rhonda DeLeon/		
DATE SIGNED:	04/24/2015		
Total Attachments: 4			
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**RELEASE OF SECURITY INTEREST
IN TRADEMARK RIGHTS**

THIS RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS (this "Release"), dated as of April 24, 2015, is made by General Electric Capital Corporation, as Agent for the Lenders (in such capacity, "Agent"), in favor of Gold Standard Baking, Inc., an Illinois corporation ("Grantor"), as follows:

WITNESSETH:

WHEREAS, reference is made to the Amended and Restated Credit Agreement dated as of December 19, 2014 (as amended, restated, supplemented or otherwise modified to date, the "Credit Agreement"), by and among the Grantor, as borrower, each other Person party thereto that is designated as a "Credit Party", the Lenders from time to time party thereto (the "Lenders") and the Agent;

WHEREAS, pursuant to the Guaranty and Security Agreement dated as of December 21, 2012 (the "Security Agreement"), a lien on and security interest in (the "Security Interest") certain collateral, including the Trademark Collateral (as hereinafter defined), was granted by Grantor to the Agent; and for the purpose of recording such Security Interest with respect to the Trademark Collateral with the United States Patent and Trademark Office, the Borrower entered into those certain Trademark Security Agreements, dated as of December 21, 2012 and December 19, 2014, respectively (the "Trademark Security Agreements"), in favor of the Agent;

WHEREAS, the Trademark Security Agreements were recorded in the Trademark Division of the United States Patent and Trademark Office on December 27, 2012, at Reel 4929, Frame 0356 and December 22, 2014, at Reel 5423, Frame 0636; and

WHEREAS, the Agent now desires to terminate and release the entirety of its Security Interest in the Trademark Collateral listed on Schedule 1 hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and upon the terms set forth in this Release, the Agent hereby agrees as follows:

1. Definitions. The term "Trademark Collateral," as used herein, shall mean all of the Grantor's right, title and interest in, to and under the Trademarks listed on Schedule 1 hereto. Capitalized terms not defined herein have the meanings set forth in the Credit Agreement and the Trademark Security Agreements.

2. Release of Security Interest. Agent, without recourse, representation or warranty and at the Grantor's sole cost and expense, hereby terminates, cancels and releases, in its entirety, for the benefit of Grantor, and its successors and assigns to the Trademark Collateral, the security interest in the Trademark Collateral and any and right, title and interest of the Agent in the Trademark Collateral shall hereby terminate, cease and become void.

3. Recordation. Grantor authorizes and requests that the Commissioner for Trademarks record this Release.

4. Delivery by Facsimile. Delivery of an executed signature page to this Release by facsimile or electronic (including .pdf file) transmission shall be as effective as delivery of a mutually signed counterpart of this Release.

5. Further Assurances. From time to time after the date hereof, upon Grantor's reasonable request, Agent agrees to provide Grantor with any information and additional authorization and documentation necessary to effect the release of Agent's security interest in the Trademark Collateral (without recourse, representation or warranty and at Grantor's sole cost and expense).

6. Governing Law. THIS RELEASE AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HERETO SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF ILLINOIS.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned has executed this Release of Security Interest in Trademark Rights by its duly authorized officer as of the date first above written.

GENERAL ELECTRIC CAPITAL CORPORATION,
as Agent

By: Maura Fitzgerald
Name: *Maura Fitzgerald*
Title: Duly Authorized Signatory

[Signature Page to Release of Security Interest in Trademark Rights]

TRADEMARK
REEL: 005504 FRAME: 0091

Schedule 1

TRADEMARKS

Registration No.	Trademark	Registration Date	Owner
3135819	Taste The Others Can't Touch	08/29/2006	Gold Standard Baking, Inc.
3266569	Dressel's	07/17/2007	Gold Standard Baking, Inc.
1518185	Gold Standard Baking	12/27/1988	Gold Standard Baking, Inc.
4462425	Dressel's	01/07/2014	Gold Standard Baking, Inc.