

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339341

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	11/27/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
East Coast Beverage of the Carolinas, LLC		04/24/2015	LIMITED LIABILITY COMPANY: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	King of Energy, Inc.		
Street Address:	4420 Oleander Drive, Suite 203		
City:	Myrtle Beach		
State/Country:	SOUTH CAROLINA		
Postal Code:	29577		
Entity Type:	CORPORATION: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3293962	SUM POOSIE ENERGY DRINK	
CORRESPONDENCE DATA			
Fax Number:	2145150411		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9727744560		
Email:	gregory@guillot-law.com		
Correspondent Name:	Gregory H. Guillot		
Address Line 1:	13727 Noel Road		
Address Line 2:	Tower II, Suite 200		
Address Line 4:	Dallas, TEXAS 75240		
NAME OF SUBMITTER:	Gregory H. Guillot		
SIGNATURE:	/ggmark/		
DATE SIGNED:	04/24/2015		
Total Attachments: 1			
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OP \$40.00 3293962

NUNC PRO TUNC ASSIGNMENT OF MARK

WHEREAS, EAST COAST BEVERAGE OF THE CAROLINAS, LLC, a limited liability company organized under the laws of the State of South Carolina ("ASSIGNOR"), has adopted, has used, and is using, as of the effective date hereof, the mark, "SUM POOSIE ENERGY DRINK (Plus Design)" in the United States, in connection with apparel, namely, shirts and hats, and non-alcoholic beverages, namely, soft drinks and energy and sports drinks, and is the owner of U.S. Reg. No. 3,293,962, dated September 18, 2007, covering said mark, as used in connection with said goods, in International Classes 25 and 32; and,

WHEREAS, KING OF ENERGY, INC., a South Carolina corporation, with a principal office at 4420 Oleander Drive, Suite 203, Myrtle Beach, SC 29577 as of the effective date hereof ("ASSIGNEE"), is desirous of acquiring said mark, together with said registration;

NOW, THEREFORE, for ONE (\$1.00) DOLLAR, and other good and valuable consideration, the receipt, adequacy, and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE, all right, title, and interest in and to the said mark, and to U.S. Reg. No. 3,293,962, *nunc pro tunc*, with effect as of November 27, 2012, together with the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringements, if any.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed on this 24th day of April 2015.

EAST COAST BEVERAGE OF THE CAROLINAS, LLC (ASSIGNOR)

By: Scott Kern
Scott Kern, Managing Member

Subscribed and sworn to before me, the undersigned Notary Public, in Myrtle Beach, South Carolina, on this 24th day of April 2015.

Pamela Inett Barfield
NOTARY PUBLIC

My Commission Expires:

12/16/2018

