

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339354

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ben Cummings		09/01/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Rapid Crush Products, Inc.		
Street Address:	27240 Turnberry Lane, Suite 200		
City:	Valencia		
State/Country:	CALIFORNIA		
Postal Code:	91355		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4592331	VINLUXE	
CORRESPONDENCE DATA			
Fax Number:	9499757501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9499757500		
Email:	uspto@bkcglaw.com		
Correspondent Name:	Daniel J. Kessler		
Address Line 1:	2020 Main Street, Suite 600		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	RAP04-204		
NAME OF SUBMITTER:	Amanda V. Dwight		
SIGNATURE:	/ad/		
DATE SIGNED:	04/26/2015		
Total Attachments: 2			
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OP \$40.00 4592331

TRADEMARK ASSIGNMENT AGREEMENT

THIS AGREEMENT (“Agreement”) is between Ben Cummings, an individual, with a business address of 106 Cobblestone Court Drive, Suite # 202, Victor, NY 14564 (“Assignor”) and Rapid Crush Products, Inc., a California corporation with a business address of 27240 Turnberry Lane, Suite 200, Valencia, CA 91355 (“Assignee”) (Assignee and Assignor are sometimes collectively referred to herein as the “Parties”).

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Parties agree as follows:

THAT Assignor is the rightful owner of the following trademark and trademark registration (“the Trademark”):

MARK	REGISTRATION NO.
VINLUXE	4592331

WHEREAS, Assignor assigns and transfers unto Assignee all rights, titles and interests in the Trademark as part of the entire business to which this the Trademark pertains; and

WHEREAS, Assignee agrees to acquire the Trademark;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns to Assignee, its successors and assigns, all rights, titles and interests in the Trademark, the common law rights associated therewith, in the United States and worldwide, and all of the goodwill of the business associated with the use of and symbolized by the Trademark together

with all claims for damages by reason of past, present, and future infringement of the rights assigned under this Trademark Assignment, with the right to sue for and collect the same for Assignee's use and benefit, and for the use and benefit of Assignee's successors, assigns, and other legal representatives.

This Agreement is effective as of September 1, 2014.

ASSIGNOR:

Ben Cummings



ASSIGNEE:

Rapid Crush Products, Inc.

By: 

Ben Cummings
Its: Chief Marketing Officer