

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339402

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Traffic Sports USA, Inc.		04/24/2015	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	North American Soccer League, LLC		
Street Address:	501 Brickell Key Drive		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33131		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3735956	MIAMI FC BLUES	
Registration Number:	3787213	MIAMI FC	
Registration Number:	3787212	MIAMI FC	
Registration Number:	3753470	MIAMI FC	
CORRESPONDENCE DATA			
Fax Number:	2129537201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124159200		
Email:	ny.trademark@dorsey.com		
Correspondent Name:	Robert M. Wasnofski, Jr.		
Address Line 1:	Dorsey & Whitney LLP		
Address Line 2:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019-6119		
NAME OF SUBMITTER:	Robert M. Wasnofski, Jr.		
SIGNATURE:	/rmw/		
DATE SIGNED:	04/27/2015		
Total Attachments: 1			
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OP \$115.00 3735956

TRADEMARK ASSIGNMENT

This Assignment is made between Traffic Sports USA, Inc., a Florida corporation, having an address of 501 Brickell Key Drive, Miami, Florida 33131 ("Assignor"), and North American Soccer League, LLC, a Delaware limited liability company, having an address of 501 Brickell Key Drive, Miami, Florida 33131 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and corresponding U.S. registrations MIAMI FC BLUES (U.S. Reg. No. 3,735,956), MIAMI FC & Design (U.S. Reg. No. 3,787,213), MIAMI FC & Design (U.S. Reg. No. 3,787,212) and MIAMI FC (U.S. Reg. No. 3,753,470) (collectively, the "Marks"), and the goodwill therein;

WHEREAS, Assignor desires to assign, transfer and convey to Assignee all of its right, title and interest in and to the Marks;


WHEREAS, Assignee desires to acquire the Marks and the corresponding U.S. registrations, together with the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee all of its right, title and interest in and to the Marks and the corresponding U.S. registrations, together with the goodwill of the business symbolized by the Marks.

This Assignment shall be effective as of April ²⁴, 2015, shall be binding on the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

Date: 4/24/15

Traffic Sports USA, Inc.

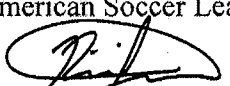
By: 

Name: AARON DAVIDSON

Title: PRESIDENT

Date: April 24, 2015

North American Soccer League, LLC

By: 

Name: Kishi Sehgal

Title: Director of Business Development +
Legal Affairs