

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339512

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Termination and Release of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE PRUDENTIAL INSURANCE COMPANY OF AMERICA, as Collateral Agent		04/27/2015	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	BOOM LLC		
Street Address:	800 Third Avenue, 2nd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	2791533	BOOM!	
Registration Number:	2911622	SIMPLY PRETTY	
Serial Number:	78903964	WHOLE EARTH BEAUTY & BATH	
Serial Number:	78968357	TOTAL NAIL RX	
Serial Number:	77042580	TOTAL LIP RX	
Serial Number:	77042596	TOTAL LASH RX	
Serial Number:	77042558	TOTAL BROW RX	
Serial Number:	78581935	RADAR	
CORRESPONDENCE DATA			
Fax Number:	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-370-4750		
Email:	ipteam@nationalcorp.com		
Correspondent Name:	Darlena Bari Stark		
Address Line 1:	1025 Vermont Ave NW, Suite 1130		
Address Line 2:	National Corporate Research, Ltd.		
Address Line 4:	Washington, D.C. 20005		

OP \$215.00 2791533

ATTORNEY DOCKET NUMBER:	F155363
NAME OF SUBMITTER:	James Won
SIGNATURE:	/James Won/
DATE SIGNED:	04/28/2015
Total Attachments: 3 source=Release of Security Interest in Trademarks (Boom)#page1.tif source=Release of Security Interest in Trademarks (Boom)#page2.tif source=Release of Security Interest in Trademarks (Boom)#page3.tif	

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION AND RELEASE OF SECURITY INTERESTS IN TRADEMARKS** (this "Termination and Release") is granted as of April 27, 2015 by **THE PRUDENTIAL INSURANCE COMPANY OF AMERICA**, in its capacity as Collateral Agent (together with its successors in such capacity, the "Collateral Agent") for the Holders, in favor of **BOOM LLC**, a Delaware limited liability company (the "Company").

WITNESSETH:

WHEREAS, the Company executed and delivered a Trademark Security Agreement dated as of May 11, 2007 (as amended, restated, supplemented or otherwise modified prior to the date hereof, the "Trademark Security Agreement") granting the Collateral Agent a security interest in and lien on certain Marks and Mark Licenses (each used herein as defined in the Trademark Security Agreement);

WHEREAS, the Trademark Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on May 29, 2007, at Reel 3550, Frame 0423, against certain Mark Collateral identified on Schedule 1 hereto;

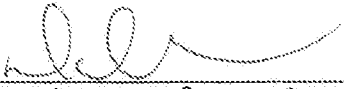
WHEREAS, the Company has requested that the Collateral Agent provide a document suitable for recording in the United States Patent and Trademark Office to evidence the release of its security interests in and liens on the Trademarks as herein provided.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent hereby releases and discharges its liens and security interests in the Mark Collateral (used herein as defined in the Trademark Security Agreement), including but not limited to (a) those Marks and Mark Licenses identified on Schedule 1 and each other Marks and Mark License now or hereafter owned by the Company or in which the Company now has or hereafter acquires rights and wherever located, (b) all goodwill of the business connected with the use of, and symbolized by, each Mark and Mark License, and (c) all products and proceeds of the foregoing, including without limitation, any claims by the Company against third parties for past, present or future (i) infringement or dilution of any Mark or Mark licensed under any Mark License, or (ii) injury to the goodwill associated with any Mark or any Mark licensed under any Mark License.

[Signature page follows this page.]

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

**THE PRUDENTIAL INSURANCE COMPANY
OF AMERICA**, as Collateral Agent

By: 
Name: *Dianna Cass-Coletta*
Title: *Vice President*

**SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT
TRADEMARK REGISTRATIONS**

TRADEMARKS

Trademark	Registration Number	Registration Date
Boom! (Class 42)	2,791,533	12/09/03
Simply Pretty (Class 3)	2,911,622	12/14/04

TRADEMARK APPLICATIONS

Trademark Application	Status	Date Filed	App. No.
Whole Earth Beauty & Bath	Published	6/8/06	78/903,964
Total Nail Rx	Allowed	9/6/06	78/968,357
Total Lip Rx	Awaiting Publication	11/13/06	77/042,580
Total Lash Rx	Awaiting Publication	11/13/06	77/042,596
Total Brow Rx	Awaiting Publication	11/13/06	77/042,558
Radar	Allowed	03/07/05	78/581,935

TRADEMARK LICENSES

Name of Agreement, Parties, Date of Agreement:

1. Consumer Products License Agreement between Disney Consumer Products and the Company, dated November 9, 2006.
2. Retail Licensing Agreement No. 32753 between NFL Properties LLC and the Company, dated April 1, 2006.
3. License Agreement by and between Wrangler Apparel Corp. and the Company, dated January 1, 2005.
4. License and Sponsorship Agreement by and between Sydrob, Inc. f/s/o Robert M. Rey, M.D., M.P.P. and the Company, dated February 2, 2007.