

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339566

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/27/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vinicon, Inc.		04/27/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ROW ELEVEN WINE CO., LLC		
Street Address:	135 Third Street, #100		
City:	San Rafael		
State/Country:	CALIFORNIA		
Postal Code:	94901		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3022210	CIVELLO	
Registration Number:	3620859	RICARDO D. & FRIENDS	
Registration Number:	2990544	STRATTON LUMMIS	
Registration Number:	2993290	VINAS 3	
CORRESPONDENCE DATA			
Fax Number:	7075264707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(707) 526-4200		
Email:	jdawson@cmprlaw.com		
Correspondent Name:	John B. Dawson		
Address Line 1:	100 B Street, Suite 400		
Address Line 4:	Santa Rosa, CALIFORNIA 95401		
NAME OF SUBMITTER:	John B. Dawson		
SIGNATURE:	/John B. Dawson/		
DATE SIGNED:	04/28/2015		
Total Attachments: 2			
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OP \$115.00 3022210

TRADEMARK ASSIGNMENT *NUNC PRO TUNC*

THIS TRADEMARK ASSIGNMENT *NUNC PRO TUNC* (this "Assignment") is made and entered into as of April 27, 2015, (the "Effective Date"), by and between VINICON, INC., a California corporation, having an address of 135 Third Street, #100, San Rafael, CA 94901 ("Assignor") and ROW ELEVEN WINE CO., LLC, a California limited liability company, having an address of 135 Third Street, #100, San Rafael, CA 94901 ("Assignee"). Assignor and Assignee are sometimes collectively referred to herein as the "Parties."

RECITALS

WHEREAS, Assignor is the owner of the registered trademarks listed in Schedule A attached hereto and made a part hereof (collectively, the "Trademarks").

NOW, THEREFORE, incorporating the Recitals, and in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Assignor hereby irrevocably sells, assigns, grants, conveys, and transfers to Assignee, *nunc pro tunc*, effective January 27, 2012, all of Assignor's rights, title, and interest in and to the Trademarks, (together with the goodwill of the Assignor's business connected with the use of and symbolized by the Trademarks), the registrations and all registration rights with respect to the Trademarks, and all rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trademarks or injury to said goodwill, together with the right to sue and recover the same in the name of Assignor.

2. The terms of this Assignment shall bind and inure to the benefit of the Parties hereto and their respective heirs, legal representatives, successors and assigns.

3. The Parties hereby agree to do the following: execute such other documents and perform such other acts as may be necessary or desirable to carry out the purposes of this Assignment. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the date first written above.

ASSIGNOR:

Vinicon, Inc.,

By: 

Name: Richard de los Reyes

Its: President

ASSIGNEE:

Row Eleven Wine Co., LLC

By: 

Name: RK Conner

Its: Chairman

SCHEDULE A

U.S. Registration Number	Mark	International Class; Description of Goods
3,022,210	CIVELLO	033; Wine
3,620,859	RICARDO D. & FRIENDS	033; Wine
2,990,544	STRATTON LUMMIS	033; Wine
2,993,290	VINAS 3	033; Wine