# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339706

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|---|---|
| **SUBMISSION TYPE:** | NEW ASSIGNMENT |
| **NATURE OF CONVEYANCE:** | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

**CONVEYING PARTY DATA**

| Name | Formerly | Execution Date | Entity Type |
|---|---|---|---|
| LNC Brands, LLC | | 08/28/2014 | LIMITED LIABILITY COMPANY: TEXAS |
| LNC Ventures, LLC | | 08/28/2014 | LIMITED LIABILITY COMPANY: TEXAS |
| Daniel C Hernandez | | 08/28/2014 | INDIVIDUAL: |
| Jacklyn Ann Hernandez | | 08/28/2014 | INDIVIDUAL: |

**RECEIVING PARTY DATA**

| | |
|---|---|
| **Name:** | Souper Salad, LLC |
| **Street Address:** | 2811 McKinney Ave., Suite 354 |
| **City:** | Dallas |
| **State/Country:** | TEXAS |
| **Postal Code:** | 75204 |
| **Entity Type:** | LIMITED LIABILITY COMPANY: TEXAS |

**PROPERTY NUMBERS Total: 6**

| Property Type | Number | Word Mark |
|---|---|---|
| **Registration Number:** | 3976934 | SOUPER FRESH CLUB |
| **Registration Number:** | 3597084 | SOUPER SALAD |
| **Registration Number:** | 3464221 | WE CARE HOW WELL YOU EAT |
| **Registration Number:** | 2914792 | SOUPER FRESH |
| **Registration Number:** | 2112007 | SOUPER SALAD |
| **Registration Number:** | 1247369 | SOUPER SALADS |

OP $165.00 3976934

**CORRESPONDENCE DATA**

**Fax Number:** 214-203-06

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 214-361-5600
**Email:** debra.witter@fghlaw.net
**Correspondent Name:** Debra L. Witter
**Address Line 1:** 1700 Pacific Avenue, Suite 3700
**Address Line 4:** Dallas, TEXAS 75201

| | |
|---|---|
| **NAME OF SUBMITTER:** | Debra L. Witter |
| **SIGNATURE:** | /Debra L. Witter/ |
| **DATE SIGNED:** | 04/29/2015 |
| **Total Attachments: 2**<br>source=souper salad marks asst#page1.tif<br>source=souper salad marks asst#page2.tif | |

Exhibit "G"

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (this "***Assignment***") is entered into this 28th day of August, 2014, between LNC Brands, LLC, a Texas limited liability company, LNC Ventures, LLC, a Texas limited liability company and Daniel C. Hernandez and Jacklyn Ann Hernandez, each audit individuals, (collectively, "**Assignors**") with an address at P.O. Box 598, Boerne, Texas 78006 or 102 Ammann Road, Boerne, Texas 78015 and Souper Salad, LLC, a Texas limited liability company, with an address at 2811 McKinney Avenue, Suite 354, Dallas, Texas 75204 (referred to herein as "**Assignee**").

***WHEREAS***, Assignors own the service mark "SOUPER SALAD" and other trademarks, service marks, slogans, and indicia of origin relating to the operation of Souper Salad retail stores in the United States, including the slogan "WE CARE HOW WELL YOU EAT" (collectively, the "***Trademarks***");

***WHEREAS***, Assignors have registered the following marks on the Principal Register of the U.S. Patent and Trademark Office (collectively referred to as the "***Registrations***"):

| Mark | U.S. Registration |
|---|---|
| SOUPER FRESH CLUB | 3,976,934 |
| SOUPER! SALAD! & Design | 3,597,084 |
| WE CARE HOW WELL YOU EAT | 3,464,221 |
| SOUPER FRESH | 2,914,792 |
| SOUPER SALAD | 2,112,007 |
| SOUPER SALADS plus Design | 1,247,369 |

***WHEREAS***, Assignors hereby represent and warrant to Assignee that Assignors have the full right, title and interest to assign, transfer, convey, and set over the entire rights, title and interests assigned hereunder, and that Assignors have not executed and will not execute any agreement in conflict herewith; and

***WHEREAS***, Assignors hereby agree that it will, upon Assignee's reasonable request, execute and deliver all such instruments and other documents as may be necessary or desirable to perfect Assignee's title in, to and under the Trademarks and/or Registrations;

***WHEREAS***, Assignors desire to assign to Assignee, and Assignee desires to accept, assignment of the Trademarks and Registrations, and all goodwill of the business symbolized by the Trademarks.

***NOW, THEREFORE***, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignors do hereby assign unto Assignee, and Assignee hereby accepts, all right, title, and interest in and to the Trademarks in the United States, including common law rights, together with the goodwill of the business symbolized by the Trademarks in the United States, and all rights in and to the Registrations, as identified above.

**ASSIGNORS:**

LNC BRANDS, LLC
A Texas limited liability company

By: _____
Name: Daniel Hernandez
Title: President

**ASSIGNEE:**

SOUPER SALAD, LLC
A Texas limited liability company

By: _____
Name: Richard Jenrud
Title: Chief Financial Officer



TRADEMARK
REEL: 005506 FRAME: 0101

LNC Ventures, LLC
A Texas limited liability company

By: _____
Name: Daniel Hernandez
Title: President

_____
Daniel C. Hernandez, Individually

_____
Jacklyn Ann Hernandez, Individually