

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339710

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Oscar de la Renta, Ltd		04/28/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Oscar de la Renta, LLC		
Street Address:	11 West 42nd Street, 25th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3721028	OSCAR DE LA RENTA	
Registration Number:	4019825		
CORRESPONDENCE DATA			
Fax Number:	8453597798		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8453597700		
Email:	anotaro@notaromichalos.com		
Correspondent Name:	Notaro, Michalos & Zaccaria P.C.		
Address Line 1:	100 Dutch Hill Road, Suite 240		
Address Line 4:	Orangeburg, NEW YORK 10962		
ATTORNEY DOCKET NUMBER:	K2-063-064		
NAME OF SUBMITTER:	Angelo Notaro		
SIGNATURE:	/K2-063-064-AN-pm/		
DATE SIGNED:	04/29/2015		
Total Attachments: 2			
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ASSIGNMENT OF U.S. TRADEMARKS

THIS ASSIGNMENT ("Assignment") is made from Oscar de la Renta, Ltd., a New York corporation ("Assignor") to Oscar de la Renta, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, the Assignor is the sole and exclusive owner of the following trademarks and United States trademark registrations therefor:

<u>Registration Number</u>	<u>Registration Date</u>	<u>Trademark</u>
4,019,825	August 30, 2011	
3,721,028	December 8, 2009	OSCAR DE LA RENTA

(collectively the "Trademarks").

NOW, THEREFORE, for one-dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee all rights, title and interests in and to the Trademarks, including without limitation the goodwill of the business symbolized by the Trademarks, the registrations thereof, and all common law rights in the Trademarks, all rights of action accrued and to accrue under and by virtue thereof, including without limitation the right to sue and recover for past infringement of the Trademarks and to secure recordation of the Trademarks and this Assignment. This Assignment will be governed by the laws of the State of New York without regard to its conflicts of laws principles.

Assignor agrees that it will, upon reasonable request, execute and deliver to Assignee any and all additional papers to establish, perfect or defend Assignee's rights acquired hereunder, including executing further consistent assurances, confirmation, assignments, transfers and releases, and providing good faith testimony by affidavit, declaration, deposition or other means. If further assignment or transfer is deemed necessary by Assignee to establish, perfect or defend its rights acquired hereunder, Assignor hereby appoints Assignee as its attorney in fact, with full power of substitution, on behalf of Assignor and for the benefit of Assignee, to execute all documents, to demand and receive any and all of the Trademarks, to give receipts and releases for and in respect of the Trademarks, to institute and prosecute in the name of Assignor any proceedings at law, in equity, or otherwise, and to take any other action Assignee deems necessary or desirable to establish, perfect or defend its rights acquired hereunder. Assignor stipulates and agrees that such appointment is a right coupled with an interest and will survive the incapacity or unavailability of Assignor at any future time.

IN WITNESS WHEREOF, the parties have executed, made and entered into this Assignment of Trademarks.

Oscar de la Renta, Ltd.

By: Jennifer Osman

Name: Jennifer Osman

Title: VP Finance + Operations

Date: 4/23/15

Oscar de la Renta, LLC

By: Jennifer Osman

Name: Jennifer Osman

Title: VP Finance + Operations

Date: 4/23/15