# OP \$40.00 4307527

### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM339769

Stylesheet Version v1.2

| SUBMISSION TYPE:      | NEW ASSIGNMENT                                     |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |
|                       |  |

#### **CONVEYING PARTY DATA**

| Name                     | Formerly | Execution Date | Entity Type                 |
|--------------------------|----------|----------------|-----------------------------|
| Terressentia Corporation |          | 04/29/2015     | CORPORATION: SOUTH CAROLINA |

#### **RECEIVING PARTY DATA**

| Name:             | Local Choice, Inc.          |
|-------------------|-----------------------------|
| Street Address:   | 244 Delahow Street          |
| Internal Address: | www.localchoice.us          |
| City:             | Daniel Island               |
| State/Country:    | SOUTH CAROLINA              |
| Postal Code:      | 29492                       |
| Entity Type:      | CORPORATION: SOUTH CAROLINA |

#### **PROPERTY NUMBERS Total: 1**

| Property Type        | Number  | Word Mark    |
|----------------------|---------|--------------|
| Registration Number: | 4307527 | LOCAL CHOICE |

#### **CORRESPONDENCE DATA**

**Fax Number:** 8432253107

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 8436956101

**Email:** laura.dooley@terressentia.com

Correspondent Name: Laura Dooley

Address Line 1: 3525 IRON HORSE RD, STE 104

Address Line 2: www.terressentia.com

Address Line 4: Ladson, SOUTH CAROLINA 29456

| NAME OF SUBMITTER: | Earl D. Hewlette   |
|--------------------|--------------------|
| SIGNATURE:         | /Earl D. Hewlette/ |
| DATE SIGNED:       | 04/29/2015         |

**Total Attachments: 1** 

source=4-29-2015 Assignment to Local Choice. LOCAL CHOICE#page1.tif

TRADEMARK REEL: 005506 FRAME: 0432

900323133

## Assignment of Trademark Assignment Record Branch

| Whereas Terressentia Corporation, a South Carolina Corporation, located at   |   |  |  |  |
|--|---|--|--|--|
| (Name or assignor/ conveying party) address<br>3525 Iron Horse Road, Suite 104, Ladson, South Carolina 29456   |   |  |  |  |
| Owns trademark 4,307,527 or application  |   |  |  |  |
| Whereas Local Choice, Inc., a South Carolina Corporation, located at  244 Delahow Street, Daniel Island, South Carolina 29492                                      |   |  |  |  |
| (assignee/receiving party) address   |   |  |  |  |
| is desirous of acquiring said trademark  |   |  |  |  |
| Now therefore good and valuable consideration, $T_{erressentia\ Corporation}$ , hereby assigns the entire interest and goodwill of the business (Conveying, party) | У |  |  |  |
| in said mark Local Choice to Local Choice, Inc.  |   |  |  |  |
| in said mark Local Choice , to Local Choice, Inc.  No. 4,307,527 (Receiving party)   |   |  |  |  |
|  |   |  |  |  |

TRADEMARK REEL: 005506 FRAME: 0433

**RECORDED: 04/29/2015**