

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339857

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MadRank, LLC		04/27/2015	LIMITED LIABILITY COMPANY: ARIZONA
RECEIVING PARTY DATA			
Name:	MadRank, Inc.		
Street Address:	500 Delaware Avenue		
Internal Address:	Suite 108		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64105		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86587526	MADRANK	
CORRESPONDENCE DATA			
Fax Number:	6022744401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-274-4400		
Email:	mgerity@ig-law.com		
Correspondent Name:	Michael Gerity		
Address Line 1:	3300 N. Central Ave.		
Address Line 2:	Suite 2000		
Address Line 4:	Phoenix, ARIZONA 85012		
NAME OF SUBMITTER:	Michael Gerity		
SIGNATURE:	/s/Michael Gerity		
DATE SIGNED:	04/30/2015		
Total Attachments: 1			
source=04-27-2015 Trademark Assignment - Executed#page1.tif			

OP \$40.00 86587526

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is entered into as of the date last signed below ("Effective Date"), by and between MadRank, LLC, an Arizona limited liability company ("Assignor") and MadRank, Inc., a Missouri corporation ("Assignee"). Assignor and Assignee are collectively referred to throughout this Agreement as the "Parties."

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademark MadRank as used in connection with goods and services associated with advertising and marketing services, including, but not limited to, the United States federal trademark application for MADRANK (Serial No. 86587526) ("the Mark") and the goodwill developed through the use of the Mark;

WHEREAS, Assignee is desirous of acquiring all rights to the Mark and the application therefor and Assignor is desirous of assigning such rights to Assignee;

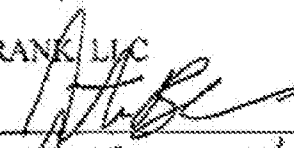
NOW, THEREFORE, in consideration of the mutual covenants and agreements contained herein and for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Parties hereby act and agree as follows:

1. Assignment. Assignor hereby sells, assigns, transfers and sets over to Assignee, all of Assignor's right, title, and interest in and to the Mark, including all common law rights in the Mark, the associated federal trademark application for the Mark, and the goodwill of the business associated with the Mark, including the right to sue for and receive all damages from past infringements of the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

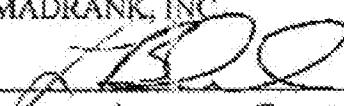
2. Further Assurances. As and when requested in writing by Assignee, from time to time, sufficiently in advance, and at Assignee's cost and expense, Assignor shall execute and deliver or cause to be executed and delivered, such documents and instruments, and shall take or cause to be taken, such further actions as may be reasonably necessary to carry out the purposes of this Assignment.

3. Counterparts. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument.

This Assignment is executed and delivered effective as of the last date set forth below.

Executed By:
MADRANK, LLC


By: Justin Blake
Its: Member
Date: 4/23/15

Received By:
MADRANK, INC


By: Lane Boland
Its: Member
Date: 4/27/15