

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339861

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Barry Dobil Jr.		03/24/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Tough Mudder Incorporated		
Street Address:	15 MetroTech Center		
Internal Address:	7th Floor		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11201		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86535541	MINI MUDDER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9015793128		
Email:	wrobertson@bakerdonelson.com		
Correspondent Name:	Wendy L Robertson		
Address Line 1:	6060 Poplar Avenue Suite 440		
Address Line 2:	Baker Donelson		
Address Line 4:	Memphis, TENNESSEE 38119		
ATTORNEY DOCKET NUMBER:	2922686/66		
NAME OF SUBMITTER:	Wendy Robertson		
SIGNATURE:	/wrobertson/		
DATE SIGNED:	04/30/2015		
Total Attachments: 1			
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OP \$40.00 86535541

Assignment of Trademark

WHEREAS, Barry Dobil, Jr., an individual having a primary address of 5821 Ricky Ridge Trail, Orefield, Pennsylvania 18069 (hereinafter "Assignor"), is using the trademark MINI MUDDER being the subject of U.S. App. No. 86/535,541 (the "Mark"), and

WHEREAS, Tough Mudder Incorporated, a Delaware corporation having a principal place of business at 15 MetroTech Center, 7th Floor, Brooklyn, New York 11201 (hereinafter "Assignee"), is desirous of acquiring the Mark and any registration or application therefor, and

WHEREAS, the Assignor desires to assign to the Assignee its rights in the Mark and any goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and any registration or application therefor.

BARRY DOBIL, JR.

By: Barry Dobil

Name: BARRY DOBIL

Date: 3/24/15

TOUGH MUDDER INCORPORATED

By: Marc Alkham

Name: MARC ALKHAM

Date: 3/24/15