

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339876

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New REI Holdings, LLC		04/23/2015	LIMITED LIABILITY COMPANY: ARIZONA
Realty Executives International, Inc.		04/23/2015	CORPORATION: ARIZONA

RECEIVING PARTY DATA

Name:	JBH Investments, Inc.
Street Address:	1050 Solana Drive
City:	Del Mar
State/Country:	CALIFORNIA
Postal Code:	92014
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	86505409	REALTY EXECUTIVES
Registration Number:	4201601	REALTY EXECUTIVES INTERNATIONAL
Registration Number:	3773572	EXECUTIVE REALTY
Registration Number:	3933276	REALTY EXECUTIVES PREMIER MARKETING GROU
Registration Number:	3857233	REALTY EXECUTIVES
Registration Number:	2627961	REALTY EXECUTIVES HOMES FROM THE HEART
Registration Number:	2315331	REALTY EXECUTIVES
Registration Number:	2083462	REALTY EXECUTIVES
Registration Number:	2083460	REALTY EXECUTIVES
Registration Number:	1037111	REALTY EXECUTIVES
Registration Number:	3893269	REALTY EXECUTIVES INTERNATIONAL

CORRESPONDENCE DATA

Fax Number: 8474410911

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8474419100

Email: pto@nealmcdevitt.com

TRADEMARK

Correspondent Name: Kevin J. McDevitt
Address Line 1: 1776 Ash Street
Address Line 4: Northfield, ILLINOIS 60093

ATTORNEY DOCKET NUMBER: 63078.00011

NAME OF SUBMITTER: Kevin J. McDevitt

SIGNATURE: /kevin j. mcdevitt/

DATE SIGNED: 04/30/2015

Total Attachments: 6

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TRADEMARK SECURITY AGREEMENT

(ADDENDUM C)

This Trademark Security Agreement (this "Agreement") dated as of April 23, 2015, by and among Realty Executives International, Inc., an Arizona corporation, and its related entities, including, but not limited to New REI Holdings, LLC, (collectively the "Grantor") and JBH Investments, Inc., a California corporation (the "Secured Party"), is entered into in connection with that certain Settlement Agreement dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the "Settlement Agreement") among the Grantor and the Secured Party.

This Agreement is executed pursuant to the terms of the Settlement Agreement. Capitalized terms used herein but not defined herein shall have the meanings assigned to them in the Settlement Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby grants to the Secured Party as collateral security for the prompt payment and performance in full when due, whether by lapse of time, acceleration, prepayment or otherwise, of the Settlement Payment, a security interest in any and all right, title and interest of Grantor in and to all Realty Executives names and marks of the Grantor as defined in the Settlement Agreement, including, without limitation, the Trademarks described in Addendums A and B hereto.

The rights and remedies of the Secured Party and Grantor with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Settlement Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Agreement are deemed to conflict with the Settlement Agreement, the provisions of the Settlement Agreement shall govern.

IN WITNESS WHEREOF, the parties have duly executed this Trademark Security Agreement on the day and year first written above.

GRANTOR:

Realty Executives International, Inc.

BY: [Signature]

Name: David C. Tedesco

Title: Exec. Chairman

SECURED PARTY:


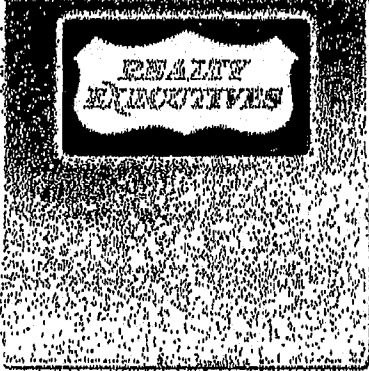
JBH INVESTMENTS, INC.

BY: [Signature]

Name: JERE B. HORSLEY


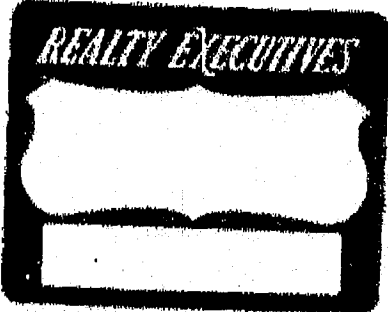

Title: PRESIDENT

Addendum A - Domestic "Realty Executives" Marks

U.S. Serial No. or Registration No.	Mark/Design
86,505,409	REALTY EXECUTIVES
4,201,601	REALTY EXECUTIVE INTERNATIONAL
3,893,269	
3,773,572	EXECUTIVE REALTY
3,933,276	REALTY EXECUTIVES PREMIER MARKETING GROUP
3,857,233	

PCT
10/28/12
(Signature)


Addendum A - Domestic "Realty Executives" Marks



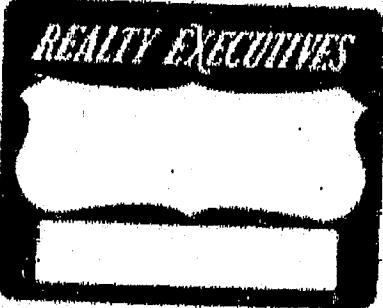
<p>2,627,961</p> <p>®</p>	
<p>2,315,331</p>	
<p>2,083,462</p>	
<p>2,083,460</p>	<p>REALTY EXECUTIVES</p>
<p>1,118,010</p>	
<p>1,037,111</p>	<p>REALTY EXECUTIVES</p>


18-7-12
DCT
Egan

Addendum A - Domestic "Realty Executives" Marks


California Registration No.	Mark/Design
14,889	R.E.
14,888	REALTY EXECUTIVES

9/2/77
DOT 

Country	Mark	Reg. No.
Australia	REALTY EXECUTIVES	592600
Australia	REALTY EXECUTIVES	783593
Australia		783590
China	REALTY EXECUTIVES	5159097
China	REALTY EXECUTIVES	5159096
China	REALTYEXECUTIVES	4389361
China	REALTYEXECUTIVES	4389362
European Union	REALTY EXECUTIVES	000231423
European Union		004219853
European Union	REALTY EXECUTIVES	004219903
France	REALTY EXECUTIVES	1658961
Germany		2087332
Germany	RE REALTY EXECUTIVES	2026177
Germany	REALTY EXECUTIVES	2026175
Germany	REALTY EXECUTIVES COMMERCIAL	2026176

17/10/12
DCT


Addendum B - International "Realty Executives" Marks

Mexico	REALTY EXECUTIVES	0158225
Mexico		0578037
United Kingdom	REALTY EXECUTIVES	UK00001429317

05/12/15
DCT 