# OP \$40.00 4449993

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339939

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Michael R. Kessock		03/31/2015	INDIVIDUAL: UNITED STATES

### **RECEIVING PARTY DATA**

Name:	Allied Reliability Group, Inc.	
Street Address:	4200 Faber Place Drive	
City:	Charleston	
State/Country:	SOUTH CAROLINA	
Postal Code:	29405	
Entity Type:	CORPORATION: DELAWARE	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	4449993	KEYNECT

### **CORRESPONDENCE DATA**

**Fax Number:** 6172359493

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 312-845-1283

**Email:** trademarks@ropesgray.com

Correspondent Name: Hunter R. Sharp, Ropes & Gray LLP Address Line 1: 191 North Wacker Drive, 32nd floor

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	110091-0002-006
NAME OF SUBMITTER:	Hunter R. Sharp
SIGNATURE:	/Hunter Sharp/
DATE SIGNED:	04/30/2015

### **Total Attachments: 4**

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> TRADEMARK REEL: 005507 FRAME: 0346

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### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "<u>Assignment</u>") is made and entered into as of the 31st day of March, 2015, ("<u>Effective Date</u>") by and between Michael R. Kessock ("<u>Assignor</u>") and Allied Reliability Group, Inc., a Delaware corporation ("<u>Assignee</u>") (collectively the "<u>Parties</u>," and each individually a "<u>Party</u>").

WHEREAS, since December 17, 2013, Assignee has been the beneficial owner of the United States marks identified in Schedule A, attached hereto and incorporated herein by reference (collectively, the "Marks");

WHEREAS, in connection with the Asset Purchase and Contribution Agreement, by and among Keynect, LLC, Assignee, Stephanie Kessock, Assignor and Allied Reliability Group Holdings, LLC, Assignor has agreed to transfer any and all of Assignor's right, title and interest in and to the Marks to Assignee;

WHEREAS the assignment is being made to a successor of the portion of business to which the Marks pertain and such business is ongoing and existing; and

WHEREAS, Assignee is desirous of acquiring Assignor's right, title, and interest in and to the Marks.

NOW, THEREFORE, for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers and assigns to Assignee its entire worldwide right, title and interest in and to the Marks, together with the common law rights and the goodwill of the business connected with the use of and symbolized by the Marks, including all registrations and applications therefor, as well as all renewals and extensions of registrations that are or may be secured by Assignee, its successors, assigns or other legal representatives and all causes of action, either in law or in equity, for past, present or future infringement based upon or relating to the Marks, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives.

Assignor represents and warrants that: (a) it has the full right to make this Assignment; and (b) this Assignment is effective to convey all of Assignor's rights, title and interest in the Marks to Assignee, free and clear of all liens, encumbrances, security interests, and other interests or rights of others.

Assignor agrees to execute and deliver to Assignee all further documents as may be necessary to give effect to the assignment of rights reflected herein.

This Assignment may be signed in any number of counterparts, each of which is an original, and all of which taken together constitute one single document. Counterparts may be transmitted by fax or in electronically scanned form. Parties transmitting by fax or electronically shall also deliver the original counterpart to each other party, but failure to do so does not invalidate this Assignment.

at _	IN WITNESS WHEREOF the undersigned has hereunto executed this Assignment 31st this day of March, 2015.
	Michael Kessock
at _	IN WITNESS WHEREOF the undersigned has hereunto executed this Assignment this day of March, 2015.
	ALLIED RELIABILITY GROUP, INC.
	Ву:
	Name: John L. Langhorne
	Title: President

IN WITNE	SS WHEREOF the undersigned has hereunto executed this Assignment
	this day of March, 2015.
	Michael Kessock
IN WITN	ESS WHEREOF the undersigned has hereunto executed this Assignment
	this 31st day of March, 2015.
	ALLIED RELIABILITY GROUP, INC.
	By:

# **SCHEDULE A**

# **United States Trademarks and Trademark Registrations**

No.	1144VIII41I	Country	Serial No.	Registration	
1.	KEYNECT	United States	85752502	4449993	Michael R. Kessock

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**RECORDED: 04/30/2015**