

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM339973

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Morales Beverage Company LLC		04/28/2015	LIMITED LIABILITY COMPANY: UNITED STATES ADL TEXAS
RECEIVING PARTY DATA			
Name:	Roland D Laurenzo		
Street Address:	2007 Lubbock St		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77007		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77418532	EL TIEMPO	
CORRESPONDENCE DATA			
Fax Number:	7134922017		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(713) 561-1775		
Email:	alexander@eltiempocantina.com		
Correspondent Name:	Roland D. Laurenzo		
Address Line 1:	2007 Lubbock St		
Address Line 4:	Houston, TEXAS 77007		
NAME OF SUBMITTER:	Roland D Laurenzo		
SIGNATURE:	/Roland D Laurenzo/		
DATE SIGNED:	04/30/2015		
Total Attachments: 2			
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OP \$40.00 77418532

TRADEMARK ASSIGNMENT

WHEREAS, Morales Beverage Company LLC has adopted, used, is using, and is the owner the following trademarks and associated goodwill (the Trademarks) within the United States & any other country where the brand is sold:

El Tiempo
Serial Number 77418532

WHEREAS, Roland D. Laurenzo (ASSIGNEE), an Individual with a principal address of 2007 Lubbock St. Houston, TX 77007, desires to obtain one hundred percent (100%) of the entire right, title and interest in, to and under the Trademarks, and any applications for registration (the Applications) or registrations thereof (the Registrations).

NOW, THEREFORE, in consideration of the sum of Ten and No/100 Dollars (\$10.00) to ASSIGNOR in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over unto ASSIGNEE, its successors, legal representatives and assigns, one hundred percent (100%) of the entire right, title and interest in, to and under the Trademarks, and all renewals or reissues of the registration thereof and all applications for trademark registration that may hereafter be filed for the Trademarks in the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States registrations under the Trademark Laws of the United States or any international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; together with the goodwill of the business symbolized by the Trademarks and the applications to register Trademarks; and any and all causes of action thereto that may have heretofore accrued in ASSIGNOR's favor.

AND ASSIGNOR HEREBY covenants that all information in the Registrations, if any, and all information provided by ASSIGNOR to ASSIGNEE in furtherance of this transaction is true and correct to the best of ASSIGNOR's knowledge, and that ASSIGNOR has the full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith.

AND ASSIGNOR HEREBY further covenants and warrants that he has adopted, used, is using, has continuously used, and is the owner of the Trademarks, and that there are no persons who have rights superior to ASSIGNOR's rights in the Trademarks at the time of execution of this Assignment.

AND ASSIGNOR HEREBY further covenants and agrees that ASSIGNOR will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR regarding the Trademarks, and testify in any legal proceeding, sign all lawful papers, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper trademark protection for Trademarks in all countries.

FURTHERMORE There is a production/supplier agreement in effect for this trade mark between both parties that can only be changed under mutual agreement by both parties.

