

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM339827

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee name previously recorded on Reel 005498 Frame 0018. Assignor(s) hereby confirms the Change of Name.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stens LLC		11/30/2013	LIMITED LIABILITY COMPANY: WISCONSIN
RECEIVING PARTY DATA			
Name:	ARIENS SPECIALTY BRANDS LLC		
Street Address:	1919 Hospitality Drive		
City:	Jasper		
State/Country:	INDIANA		
Postal Code:	47546		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Registration Number:	1569287	STENS POWER EQUIPMENT PARTS	
Registration Number:	1588526	MEGA-FIRE	
Registration Number:	1943503	OPTIMUM	
Registration Number:	1923321	ARCTIC AVENGER	
Registration Number:	1956304	PRO-LONG	
Registration Number:	2042740	JACKEL	
Registration Number:	1988376	CIRCLE J	
Registration Number:	2040455	INTERMIX	
Registration Number:	2529208	MEGA-FIRE	
Registration Number:	2578488	ZERO FLAT	
Registration Number:	3496744	TRUE GRIT	
Registration Number:	3765879	HELPING BUSINESS RUN BETTER	
Registration Number:	3798079	S	
Registration Number:	3795417	S	
Registration Number:	3805272	S STENS THE PARTS COMPANY	
Registration Number:	3579299	MEGA-FIRE	
Registration Number:	2791407	STEN MIX	

OP \$565.00 1569287

Property Type	Number	Word Mark
Registration Number:	2930966	PLOW-MATE
Registration Number:	3250023	G-FORCE
Registration Number:	3538825	SILVER STREAK
Registration Number:	4189061	THE CORE
Registration Number:	3805273	S STENS THE PARTS COMPANY

CORRESPONDENCE DATA

Fax Number: 3127758100

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-775-8000

Email: trademarks@mcandrews-ip.com

Correspondent Name: McAndrews Held and Malloy Ltd.

Address Line 1: 500 W. Madison St, 34th Floor

Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	00275-STENS
NAME OF SUBMITTER:	Ronald A. DiCerbo
SIGNATURE:	/RAD/
DATE SIGNED:	04/30/2015

Total Attachments: 5

source=Change of Name to be Corrected#page1.tif

source=Change of Name to be Corrected#page2.tif

source=ARIENS SPECIALTY BRANDS LLC (S048160)#page1.tif

source=ARIENS SPECIALTY BRANDS LLC (S048160)#page2.tif

source=ARIENS SPECIALTY BRANDS LLC (S048160)#page3.tif

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.204/15/2015
900321693

ETAS ID: TM338271

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stens LLC		11/30/2013	LIMITED LIABILITY COMPANY: WISCONSIN

RECEIVING PARTY DATA

Name:	Ariens Speciality Brands LLC
Street Address:	655 W. Ryan St
City:	Brillion
State/Country:	WISCONSIN
Postal Code:	54110
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	4189061	THE CORE
Registration Number:	3538825	SILVER STREAK
Registration Number:	3250023	G-FORCE
Registration Number:	2930966	PLOW-MATE
Registration Number:	2791407	STEN MIX
Registration Number:	3579299	MEGA-FIRE
Registration Number:	3805273	S STENS THE PARTS COMPANY
Registration Number:	3805272	S STENS THE PARTS COMPANY
Registration Number:	3795417	S
Registration Number:	3798079	S
Registration Number:	3765879	HELPING BUSINESS RUN BETTER
Registration Number:	3496744	TRUE GRIT
Registration Number:	2529208	MEGA-FIRE
Registration Number:	2040455	INTERMIX
Registration Number:	1988376	CIRCLE J
Registration Number:	2042740	JACKEL
Registration Number:	1956304	PRO-LONG
Registration Number:	1923321	ARCTIC AVENGER
Registration Number:	1943503	OPTIMUM

OP \$565.00 4189061

Property Type	Number	Word Mark
Registration Number:	1588526	MEGA-FIRE
Registration Number:	1569287	STENS POWER EQUIPMENT PARTS
Registration Number:	2578488	ZERO FLAT

CORRESPONDENCE DATA

Fax Number: 3122220818
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-222-0800
Email: chiipdocket@michaelbest.com
Correspondent Name: Jeffrey H. Brown c/o Michael Best
Address Line 1: 180 N. Stetson Avenue, Suite 2000
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	013002-8001
NAME OF SUBMITTER:	Attorney of Record, Illinois Bar Member
SIGNATURE:	/jeffrey h. brown/
DATE SIGNED:	04/15/2015

Total Attachments: 0

Assignments on the Web > [Trademark Query](#)

Trademark Assignment Details

Reel/ Frame: [5498/0018](#)

Pages: 3

Recorded: 04/15/2015

Attorney Dkt # : 013002-8001

Conveyance: CHANGE OF NAME

Total properties: 22

1	Serial # : 73738300 Mark: STENS POWER EQUIPMENT PARTS	Filing Dt: 07/05/1988	Reg # : 1588287	Reg. Dt: 12/05/1989
2	Serial # : 73738338 Mark: MEGA-FIRE	Filing Dt: 07/05/1988	Reg # : 1588526	Reg. Dt: 03/27/1990
3	Serial # : 74520065 Mark: OPTIMUM	Filing Dt: 05/02/1994	Reg # : 1943503	Reg. Dt: 12/26/1995
4	Serial # : 74584989 Mark: ARCTIC AVENGER	Filing Dt: 10/12/1994	Reg # : 1923321	Reg. Dt: 10/03/1995
5	Serial # : 74649828 Mark: PRO-LONG	Filing Dt: 03/21/1995	Reg # : 1956304	Reg. Dt: 02/13/1996
6	Serial # : 74688149 Mark: JACKEL	Filing Dt: 06/14/1995	Reg # : 2042740	Reg. Dt: 03/11/1997
7	Serial # : 74692166 Mark: CIRCLE J	Filing Dt: 06/22/1995	Reg # : 1988376	Reg. Dt: 07/23/1996
8	Serial # : 75078303 Mark: INTERMIX	Filing Dt: 03/25/1996	Reg # : 2040455	Reg. Dt: 02/25/1997
9	Serial # : 76011681 Mark: MEGA-FIRE	Filing Dt: 03/28/2000	Reg # : 2529208	Reg. Dt: 01/15/2002
10	Serial # : 76304517 Mark: ZERO FLAT	Filing Dt: 08/27/2001	Reg # : 2578488	Reg. Dt: 06/11/2002
11	Serial # : 77213597 Mark: TRUE GRIT	Filing Dt: 06/22/2007	Reg # : 3496744	Reg. Dt: 09/02/2008
12	Serial # : 77482199 Mark: HELPING BUSINESS RUN BETTER	Filing Dt: 05/23/2008	Reg # : 3785879	Reg. Dt: 03/30/2010
13	Serial # : 77482221 Mark: S	Filing Dt: 05/23/2008	Reg # : 3798079	Reg. Dt: 06/08/2010
14	Serial # : 77482264 Mark: S	Filing Dt: 05/23/2008	Reg # : 3795417	Reg. Dt: 06/01/2010
15	Serial # : 77482285 Mark: S STENS THE PARTS COMPANY	Filing Dt: 05/23/2008	Reg # : 3805272	Reg. Dt: 06/22/2010
16	Serial # : 77482305 Mark: S STENS THE PARTS COMPANY	Filing Dt: 05/23/2008	Reg # : 3805273	Reg. Dt: 06/22/2010
17	Serial # : 77482322	Filing Dt: 05/23/2008	Reg # : 3579299	Reg. Dt: 02/24/2009

TRADEMARK

REEL: 005507 FRAME: 0958

18	Mark: MEGA-FIRE Serial #: <u>78202693</u> Mark: STEN MIX	Filing Dt: 01/13/2003	Reg #: <u>2791497</u>	Reg. Dt: 12/09/2003
19	Serial #: <u>76367497</u> Mark: PLOW-MATE	Filing Dt: 03/19/2004	Reg #: <u>2930966</u>	Reg. Dt: 03/08/2005
20	Serial #: <u>78668731</u> Mark: G-FORCE	Filing Dt: 07/12/2005	Reg #: <u>3250023</u>	Reg. Dt: 06/05/2007
21	Serial #: <u>78655169</u> Mark: SILVER STREAK	Filing Dt: 04/05/2006	Reg #: <u>3536825</u>	Reg. Dt: 11/25/2008
22	Serial #: <u>85244149</u> Mark: THE CORE	Filing Dt: 06/13/2011	Reg #: <u>4198061</u>	Reg. Dt: 08/14/2012

Assignor1 STENS LLC

Exec Dt: 11/30/2013

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: WISCONSIN

Assignee1 ARLENS SPECIALTY BRANDS LLC

Entity Type: LIMITED LIABILITY COMPANY

655 W. RYAN ST

Citizenship: WISCONSIN

BRILLION, WISCONSIN 54110

Correspondence name and address

JEFFREY H. BROWN C/O MICHAEL BEST
180 N. STETSON AVENUE, SUITE 2000
CHICAGO, IL 60601

Search Results as of: 04/30/2015 09:18 AM

if you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.5

Web interface last modified: July 25, 2014 v.2.5

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TRADEMARK**REEL: 005507 FRAME: 0959**



Wisconsin Department of Financial Institutions

Strengthening Wisconsin's Financial Future

Search for:

ariens

[Search](#)[Advanced Search](#)[Name Availability](#)

Search Record

Corporate RecordsResult of lookup for **S048160** (at 4/30/2015 8:12 AM)

ARIENS SPECIALTY BRANDS LLC

You can: [File an Annual Report](#) - [Request a Certificate of Status](#) - [File a Registered Agent/Office Update Form](#)

Vital Statistics**Entity ID** S048160**Registered Effective Date** 10/10/1995**Period of Existence** PER**Status** Organized [Request a Certificate of Status](#)**Status Date** 10/10/1995**Entity Type** Domestic Limited Liability Company**Annual Report Requirements** Limited Liability Companies are required to file an Annual Report under s. 183.0120, WI Statutes.**Addresses**

Registered Agent Office MARK OLSEN
655 W RYAN ST
BRILLION, WI 54110

[File a Registered Agent/Office Update Form](#)

Principal Office 655 W. RYAN ST
BRILLION, WI 54110
UNITED STATES OF AMERICA

TRADEMARK**REEL 005507 FRAME 0960**

Historical Information**Annual Reports**

Year	Reel	Image	Filed By	Stored On
2014	000	0000	online	database
2013	000	0000	online	database
2012	000	0000	online	database
2011	000	0000	online	database
2010	000	0000	online	database
2009	000	0000	online	database
2008	000	0000	online	database
2007	000	0000	online	database
2006	000	0000	online	database
2005	000	0000	online	database
2004	000	0000	online	database
2003	000	0000	online	database
2002	016	0890	paper	microfilm
2001	000	0000	online	database
2000	027	1149	paper	microfilm
1999	025	1695	paper	microfilm
1998	027	2289	paper	microfilm
1997	026	1837	paper	microfilm
1996	027	0019	paper	microfilm

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Certificates of Newly-elected Officers/Directors

None

Old Names

Change Date	Name
Current	ARIENS SPECIALTY BRANDS LLC
11/30/2013	STENS LLC
06/30/2008	STENS CORPORATION
04/22/1996	STENS POWER EQUIPMENT PARTS, INC.

Chronology

Effective Date	Transaction	Filed Date	Description
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TRADEMARK**REEL 005507 FRAME 0961**

10/10/1995	Incorporated/Qualified/Registered	10/10/1995	
01/04/1996	Change of Registered Agent	01/10/1996	
04/22/1996	Amendment	04/23/1996	NAME CHG
12/29/1997	Change of Registered Agent	12/29/1997	FM 16 1997
10/25/2001	Change of Registered Agent	10/25/2001	FM16-E-Form
06/30/2008	Certificate of Conversion	07/01/2008	FROM TYPE 01 Old Name = STENS CORPORATION
11/30/2013	Amendment	11/27/2013	Old Name = STENS LLC
04/04/2014	Amendment	04/10/2014	CHGS REGD AGT

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RECORDED 04/30/2015

REEL 005507 FRAME 0962