

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM340053

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Earl of Sandwich (USA), LLC		04/30/2015	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Earl of Sandwich (FamilyCo) AG		
Street Address:	Bahnhofstrasse 8		
City:	Klosters		
State/Country:	SWITZERLAND		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4728878	WE INVENTED THE SANDWICH	
CORRESPONDENCE DATA			
Fax Number:	9547618112		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(954) 761-7477		
Email:	tom.kautz@GRAY-ROBINSON.COM		
Correspondent Name:	Thomas L. kautz		
Address Line 1:	401 East Las Olas Boulevard		
Address Line 2:	Suite 1000		
Address Line 4:	Fort Lauderdale, FLORIDA 33301		
ATTORNEY DOCKET NUMBER:	5500.850 - WE INVENTED TH		
DOMESTIC REPRESENTATIVE			
Name:	Thomas L. Kautz		
Address Line 1:	401 East Las Olas Boulevard		
Address Line 2:	Suite 1000		
Address Line 4:	Fort Lauderdale, FLORIDA 33301		
NAME OF SUBMITTER:	Thomas L. kautz		
SIGNATURE:	/Thomas L. Kautz/		
DATE SIGNED:	05/01/2015		

OP \$40.00 4728878

Total Attachments: 3

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UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Earl of Sandwich (USA), LLC, a Florida limited liability company, with a principal place of business at 4700 Millenia Boulevard, Suite 400, Orlando, Florida 32839 ("Assignor") is the owner of all right, title and interest in and to the United States trademark and trademark registration listed on Exhibit A attached hereto (the "Mark" and "Registration", respectively); and

WHEREAS, Earl of Sandwich (FamilyCo) AG, a corporation organized under the laws of Switzerland, having a principal place of business at Bahnhofstrasse 8, Klosters, Switzerland, ("Assignee"), is desirous of acquiring all right, title and interest in, to and under the Marks and the Registrations, and all goodwill associated therewith;

NOW, THEREFORE, in consideration of the sum of Ten U.S. Dollars (\$10.00) and other good and valuable consideration, the receipt, sufficiency and reasonably equivalent value of which are hereby mutually acknowledged, Assignor has, and by these presents does hereby irrevocably sell, assign, transfer and convey unto Assignee, its successors and assigns, all right, title and interest of Assignor in and to: (a) the Mark; (b) the Registration and any and all other issued federal or state trademark or service mark registration of the Mark which Assignor may own; (c) any and all pending federal and state applications to register the Mark; (d) all common law rights in, to and under the Mark; (e) all other rights in, to and under the Mark, together with and including all goodwill of the business symbolized by the Mark; (f) any and all rights to royalties, profits, compensations, license fees or other payments or remuneration of any kind relating to the Mark, and/or the goodwill under the Mark; and (g) all claims or causes of action Assignor has or may have in connection with the Mark including, but not limited to, the right to sue and recover damages for any and all past infringements of the Mark.

AND, FURTHER, Assignor hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

IN WITNESS WHEREOF, the Assignor Earl of Sandwich (USA), LLC, by an authorized representative, has caused this Assignment to be executed as of the 30th day of April, 2015.

ASSIGNOR:

EARL OF SANDWICH (USA), LLC

By: 

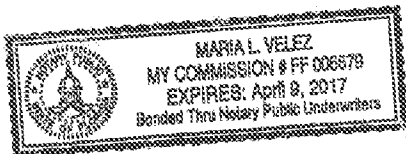
Martha H. McIntosh, Secretary

STATE OF FLORIDA)

COUNTY OF Orange)

ss:

The foregoing instrument was acknowledged before me this 30th day of April, 2015, by Martha H. McIntosh, Secretary of Earl of Sandwich (USA), LLC, on behalf of the company. She is personally known to me or has produced _____ as identification.



By: 

Notary Public, State of Florida

My commission expires:

EXHIBIT A

Mark: WE INVENTED THE SANDWICH
U.S. Reg. No.: 4,728,878
Reg. Date: April 28, 2015