

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM340106

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Altura Incorporated		05/01/2015	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sweet Art Company LLC		
<b>Street Address:</b>	5825 Woodward Street		
<b>City:</b>	Merriam		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66202		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: KANSAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1567981	SWEET ART	
<b>Registration Number:</b>	3720953	SWEET ART	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	uspto@midwestip.com		
<b>Correspondent Name:</b>	Law Office of Mark Brown, LLC		
<b>Address Line 1:</b>	7225 Renner Road, Suite 201		
<b>Address Line 4:</b>	Shawnee, KANSAS 66217		
<b>ATTORNEY DOCKET NUMBER:</b>	SCOTT SMITH		
<b>NAME OF SUBMITTER:</b>	Christopher M. DeBacker		
<b>SIGNATURE:</b>	/christopher m debacker/		
<b>DATE SIGNED:</b>	05/01/2015		
<b>Total Attachments: 1</b>			
source=Asgnmnt-SwtArtTrdmrkToSACOLLC050115#page1.tif			

CH \$65.00 1567981

ASSIGNMENT

WHEREAS, ALTURA INCORPORATED (ASSIGNOR), a Kansas corporation, of 5825 Woodward Street, Merriam, Kansas, 66202, is the owner of the following Marks:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Sweet Art and Design	1,567,981	November 28, 1989
Sweet Art	3,720,953	December 8, 2009

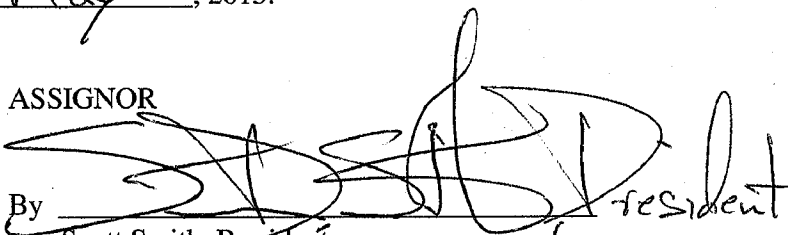
and

WHEREAS, SWEET ART COMPANY LLC (ASSIGNEE), a Kansas corporation, of 5825 Woodward Street, Merriam, Kansas, 66202, is desirous of acquiring said Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the right to recover for past infringements thereof.

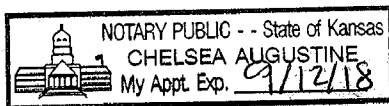
Executed this 1st day of May, 2015.


ASSIGNOR

By  resident  
Scott Smith, President

STATE OF Kansas )  
 ) ss.  
COUNTY OF Johnson )

On this 1 day of May, 2015, before me personally appeared SCOTT SMITH, on behalf of ALTURA INCORPORATED, to me known to be the person described in, and who executed the foregoing instrument, and who duly acknowledged to me that he executed the same for the uses and purposes therein set forth.



  
Notary Public

My Commission/Appointment Expires: 9/12/18